



# Manhattan Cruise Terminal Master Plan



**Public Workshop 2**

Tuesday, January 28, 2025





**Welcome**

# Agenda

START	DURATION	DESCRIPTION
6:10 PM	5 min	Welcome note from NYCEDC
6:15 PM	10 min	Project Update presentation
6:25 PM	30 min	Case Study presentation
6:55 PM	10 min	Introduction to Interventions Activity
7:05 PM	55 min	Interventions Activity



Image Source: Hatch

**HATCH**

# The MCT Master Plan

## What is it?

### A long-term actionable, holistic framework that:

- Assesses current infrastructure, commercial agreements, operations, and plans
- Defines market opportunities
- Identifies and evaluates development scenarios that create positive outcomes
- Guides future infrastructure development

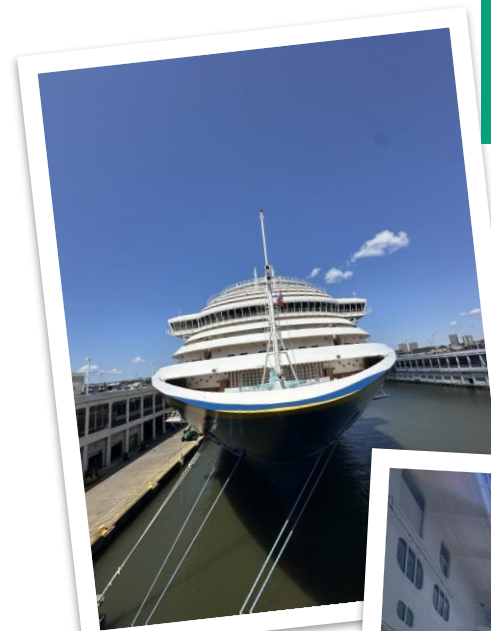


Image Source: Hatch



Image Source: Hatch

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update

# MCT Master Plan Study Area

Hatch to update

Image Source: Google Earth, 2024



Pier 86  
(Intrepid)

Pier 88

Pier 90

Pier 92

Pier 94

12th Ave

49th St

50th St

51st St

52nd St

# The MCT Master Plan

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- + NYCEDC, Hatch, and Karp Strategies have developed a robust stakeholder engagement process
- + Key stakeholders:

## Project Team

The NYCEDC team alongside a group of technical experts, led by Hatch

## The Public

Groups and individuals who care about the site and surrounding community

## Technical Advisors

Third-party experts on cruise infrastructure and operational needs

## Community Boards & Elected Officials

Representatives advocating for the interests and needs of their constituents

# Timeline

- **Public Workshop 2:**
  - January 2025
- **Public Workshop 3:**
  - February-March 2025
- **Interviews:**
  - Complete
- **Online Survey:**
  - Live through January 2025
- **Master Plan Published:**
  - Spring – Summer 2025

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Image Source: Cruise  
NYC



Image Source: Cruise  
NYC

Bermello Ajamil

# Case Studies

30 mins





# Interventions Activity

Lead: Karp Strategies

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Image Source: Cruise  
NYC

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# Interventions Activity

1

**Introduction to Interventions Activity**

10 min

2

**Disperse to assigned Groups and Stations**

5 min

3

**Interventions Activity**

50 min

# Introduction to Interventions Activity

## Sustainability

Implement sustainable practices to reduce the site's environmental impact.

## Traffic & Congestion

Improve traffic flow and safety, and reduce congestion through street design and wayfinding.

## Activations & Retail

Drive local commerce and engagement with diverse retail and activities.

## Streetscape

Create vibrant and accessible spaces that foster community interaction.

# About the Interventions

## Where did these interventions come from?

- Public Workshop 1: Several of these interventions were directly recommended by workshop participants.
- Best practice research: Some of these strategies have been used in other places to counter or mitigate problems identified by workshop participants.

## How will these interventions be used?

- Based off the feedback collected today and through the Online Survey and Interviews, we will develop an initial list of recommendations that will be previewed at Public Workshop 3 to collect a final round of feedback and input.
- Today, participants will have the opportunity to highlight their preferred interventions and suggest interventions that have not been brought up yet.



# Reminders



## **Where are these interventions from?**

These interventions were either directly recommended by participants during the first Public Workshop or came from our own research on best practices.



## **These are interventions being **considered** for the Master Plan**

Final interventions will be selected based on your preferences, but also cost, feasibility, and other tradeoffs.



## **This is not a complete or finalized list!**

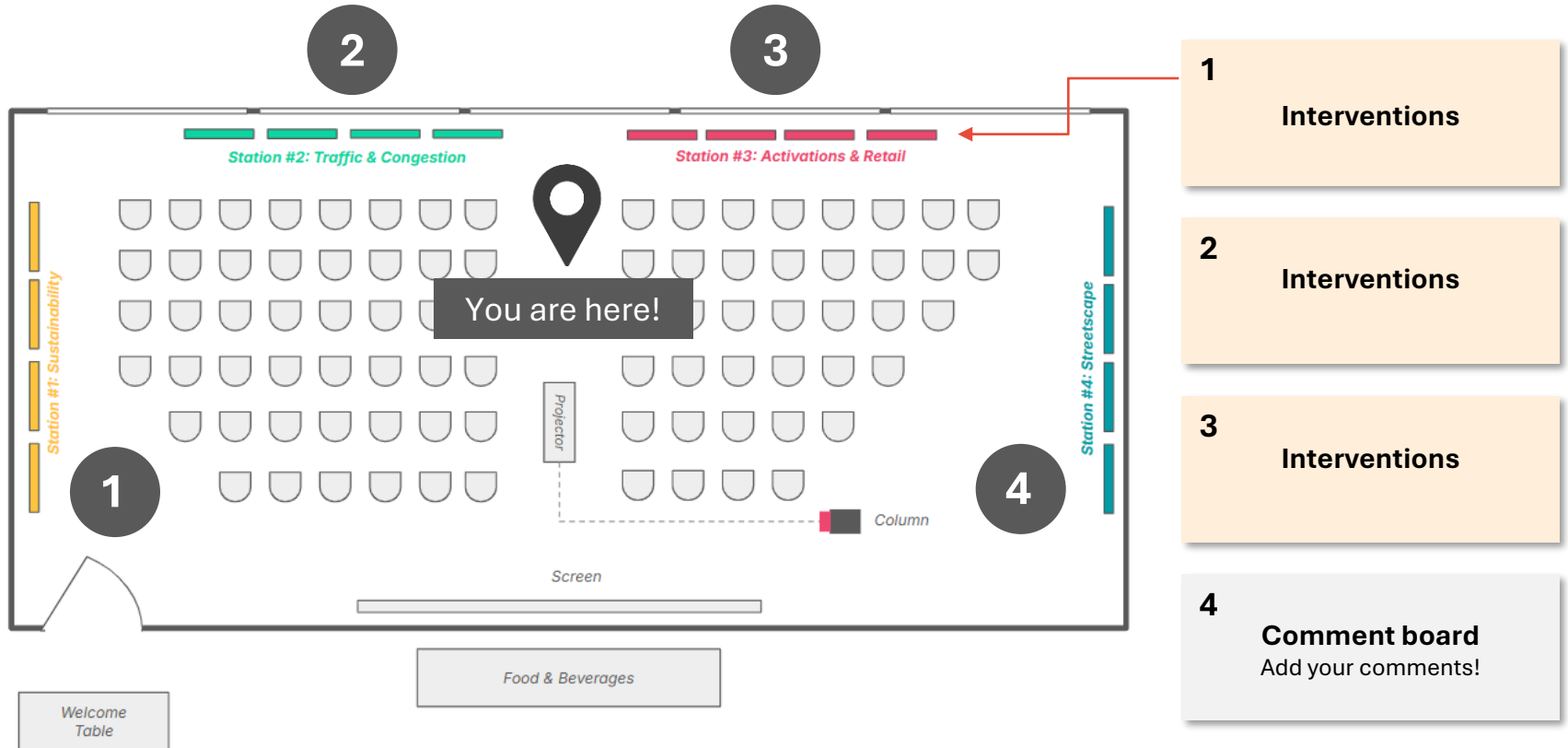
If there are any interventions that are missing from these boards and that you feel strongly about, please add them to the comment boards at each Station.



## **Images are not indicative of actual outcomes**

The images shown on these boards are examples of these interventions from other locations and are only meant to be representative. Design will be determined

# Interventions Activity: How to Participate



# Interventions Activity: How to Participate

## On the first **three** boards...

Give each intervention a score based on your preference for it!

Give only **one** score to each intervention.

Project complexity refers to the difficulty and interdependency of tasks, with **high complexity** requiring advanced skills, **medium complexity** involving moderate challenge, and **low complexity** being simpler to execute.


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Public Workshop #2

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### Sustainability

#### 1 Shore Power

Provides ships with land-based electricity while they are docked at a port instead of using diesel engines, this can reduce emissions from ships by up to 95%. Potential locations may include MCT piers.



How would you **score** this intervention?


Estimated Level of Complexity  
**High**

1	2	3	4	5
LOW				HIGH

●

#### 2 Solar Power

Provides energy to power MCT buildings, offsetting energy costs in shared spaces while complying with energy codes. Potential locations may include rooftops of MCT piers.



How would you **score** this intervention?

Estimated Level of Complexity  
**Medium**

1	2	3	4	5
LOW				HIGH

●

# Interventions Activity: How to Participate

## On the **fourth** board...

Write your responses on sticky notes and add them to the board.

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### Sustainability

Are there any interventions that you'd like to see implemented that you didn't see tonight?

Add your thoughts here!

In your opinion, what is the most important factor when choosing one intervention over another?

Add your thoughts here!

This is your space to write any questions, concerns, or ideas that you have! All feedback is welcome, as long as it is in keeping with our community agreements.

Add your thoughts here!



# Community Agreements

- All ideas are welcome
- Share ideas in the way you feel comfortable
- One speaker at a time – let's have one conversation
- Critique ideas, not people
- This conversation is anonymous, not confidential



# Station Assignments

Groups rotate every **12 minutes**.



# Look Ahead

- **Public Workshop 3:** February 2025
- **Online Survey:** Live through January 31, 2025  
(Scan QR Code Below)



In Groups

# Interventions Activity

50 mins



Thank you.

For more information, please visit

<https://edc.nyc/project/manhattan-cruise-terminal-master-plan>

For any other questions or comments,  
please contact [\*\*MCTMasterPlan@edc.nyc\*\*](mailto:MCTMasterPlan@edc.nyc).

