

# THE NETWORK

## REPORT: YEAR 1



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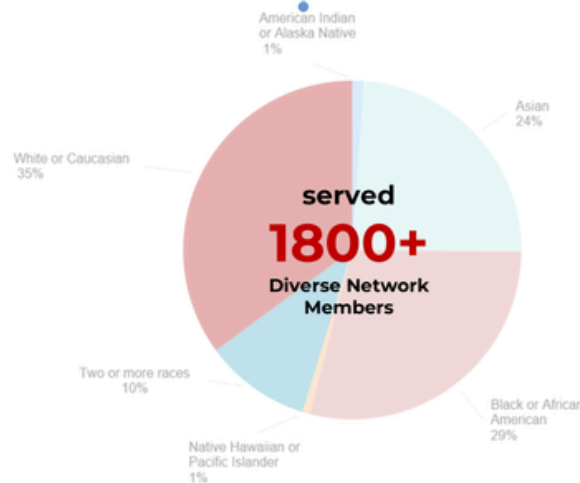
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# FROM OPPORTUNITY AWARENESS TO ACTIVE PARTICIPATION

**80,000** New Yorkers have engaged with Women.NYC content since April 2023, and over **9,000** have registered for our programs. **1,800** women have attended at least one of our sessions.\*

## OUR REACH | WOMEN.NYC COMMUNITY



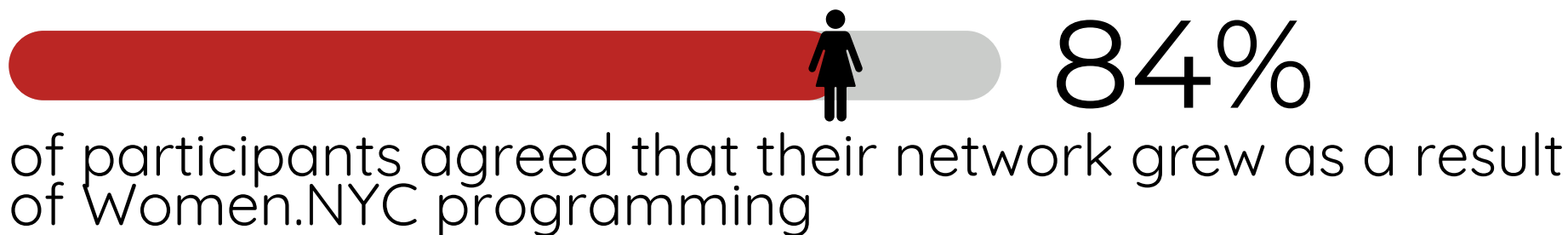
The percentages in this presentation are based on the 908 participants April 2023-January 2024.

## BUILDING LOYALTY, INSPIRING GROWTH

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## FOSTERING IMPACTFUL RELATIONSHIPS



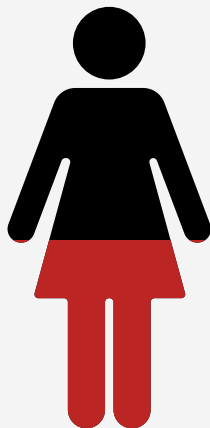
# CATALYZING CAREER GROWTH

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**66%**

of jobseekers report they have made career changes since joining the Women.NYC Network

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**40%**

report they have engaged in coaching since joining the Network



**18%**

report they have advocated for a raise since joining the Network



**12%**

report they have requested training since joining the Network

## TURNING AMBITION INTO ACTION

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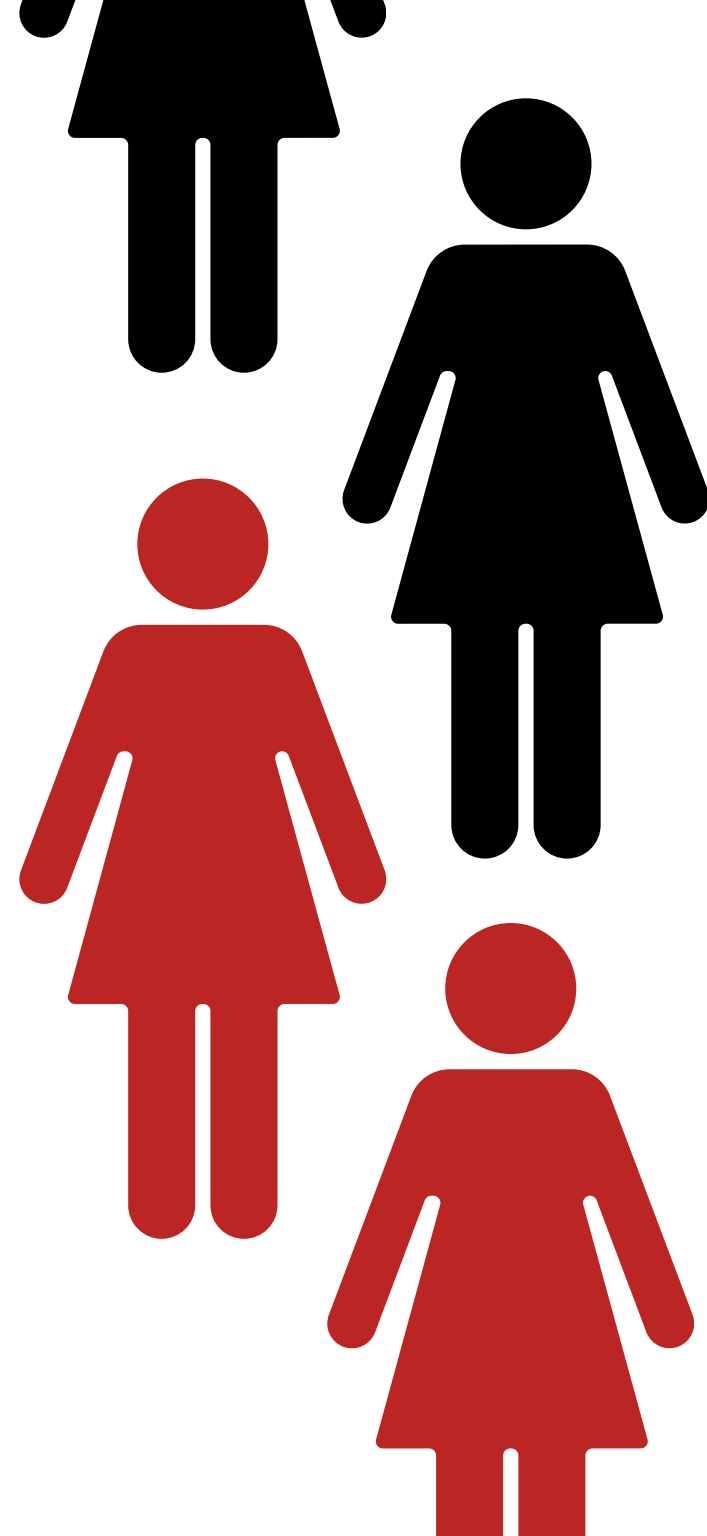


## WOMEN OF COLOR AT THE FOREFRONT OF OUR PROGRAMS

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**65%** of participants  
identified as BIPOC,  
reflecting our success  
at reaching women of  
color.

The single largest group is Black women, at 29%. Hispanic women also make up 29% of our participants.





## **COMMITTED TO ECONOMIC MOBILITY**

**People of color make up approximately 70% of participants making under \$60,000 per year.**

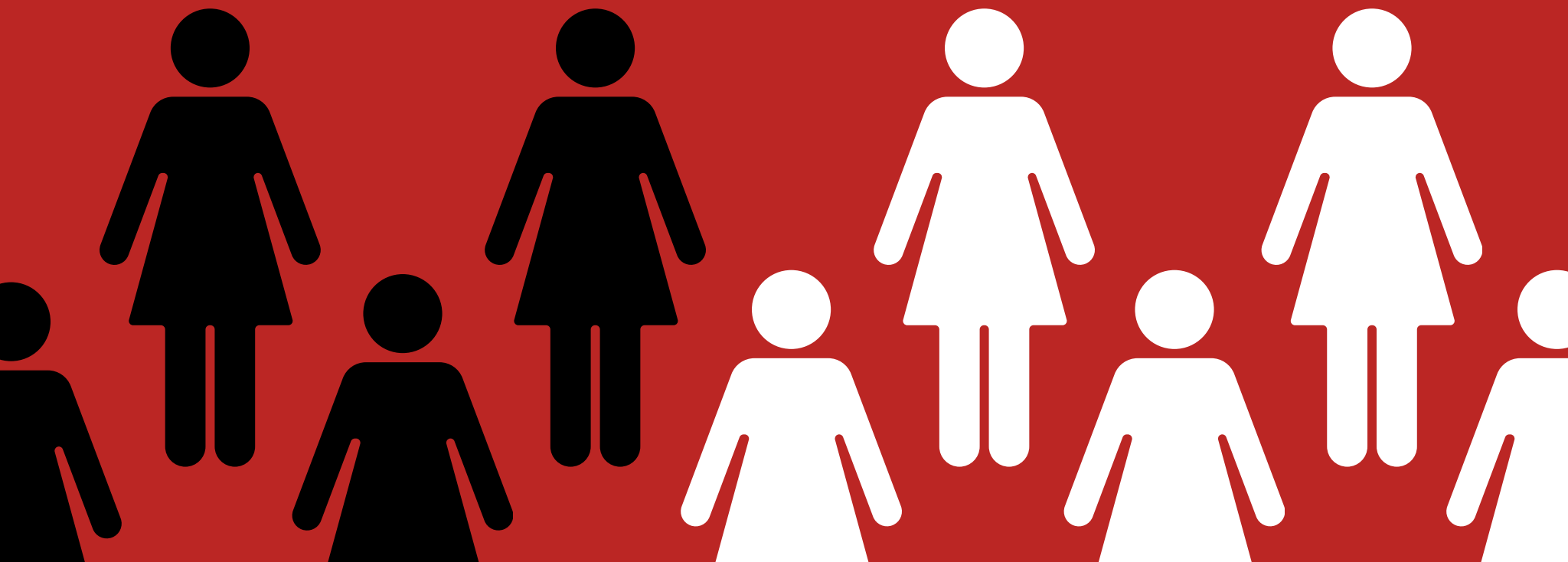
As income level increases, so does the proportion of participants identifying as white.



## COMMITTED TO ECONOMIC MOBILITY

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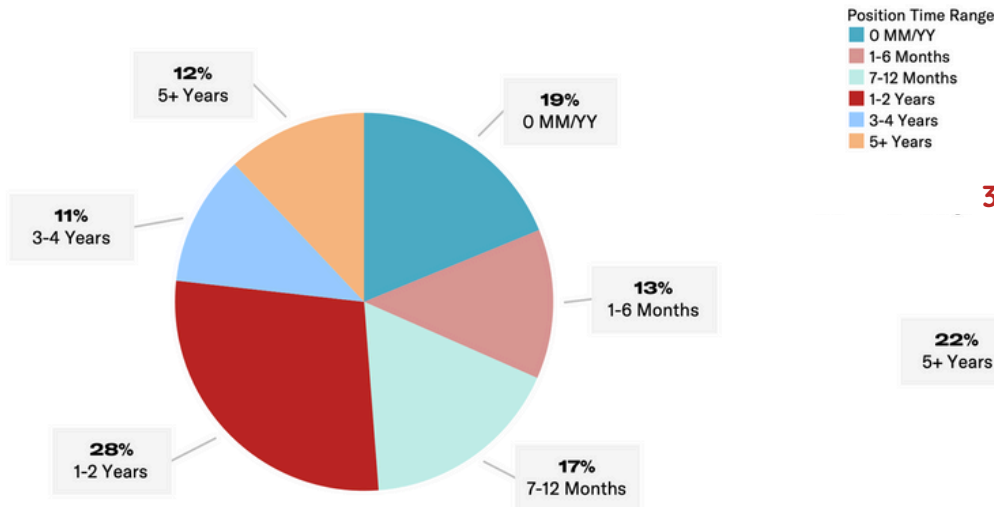
**Underserved communities** are a key focus of Network outreach. **Less than half** of Network participants are working a traditional full-time job at an organization, representing successful efforts to reach those in need of career support and access to strategic networks.



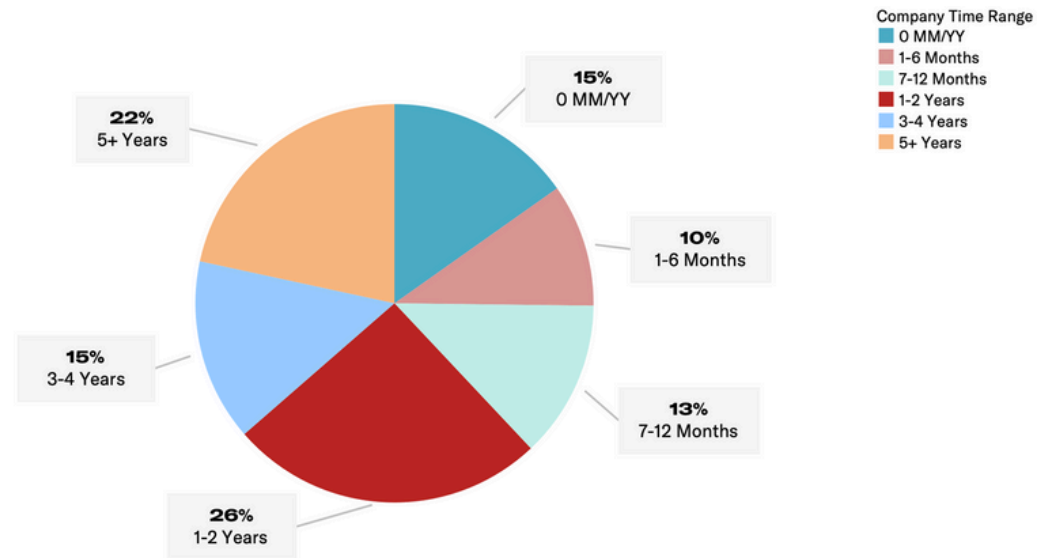
# LINKEDIN GROUP DATA: A NEW WAY TO TRACK BEHAVIOR CHANGE

The exclusive LinkedIn group for Network participants affords insights into participant professional journeys. As of January 2024, about 32% of Network participants have joined the group.

49% of the members in the group have changed roles in the last year



38% have spent less than a year with their current company



# AREAS OF NEED

28% NETWORKING

19% ENTREPRENEURSHIP

**When asked about their learning needs, 28% of participants chose networking as their top need.**

The consistent preference for networking as a learning need illustrates the need for more opportunities for structured, strategic networking opportunities. Entrepreneurship was also a top choice, especially for BIPOC participants\*.

\*76% of those who chose Entrepreneurship were BIPOC

# THE FUTURE ECONOMY IS NOT DIVERSE: **TECH**

Women constitute 43% of the NYC workforce and are underrepresented in the Tech sector.

## THE TECH WORKFORCE:



**34%** Women comprise just over a third of the tech sector workforce.



**16%** BIPOC women account for even less of the tech sector workforce — only 16%.

# THE FUTURE ECONOMY IS NOT DIVERSE: **LIFE SCIENCES**

BIPOC women hold only 25% of managerial roles in Life Sciences.

## THE LIFE SCIENCES WORKFORCE:



**51%** Slightly more than half of managers in life sciences are women.

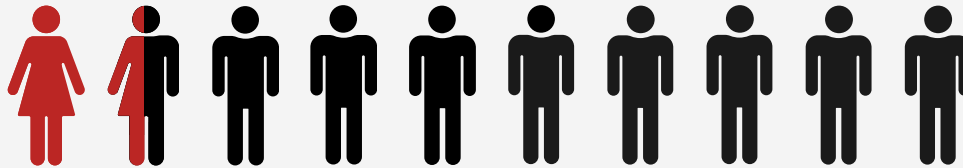


**25%** BIPOC women hold only 25% of managerial roles in the life sciences sector.

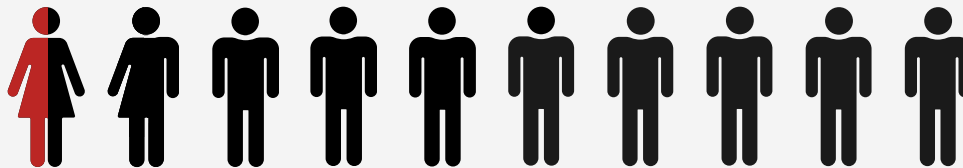
# THE FUTURE ECONOMY IS NOT DIVERSE: **GREEN ECONOMY**

Women represent half of the workforce in the Green Economy in NYC but are limited in non-degree entry roles (focus occupations).

## THE GREEN ECONOMY WORKFORCE:



**14%** Women make up 14% of the green economy focus occupations.



**7%** BIPOC women account for only 7% of the green economy focus occupations.

\*all statistics reflect NYC data

\*focus roles include low-entry-barrier jobs such as mechanics and electricians. The full list of NYC focus occupations in the green economy sector can be found [here](#) on page 49

# OUR THEORY OF CHANGE

The **Women.NYC Network** aims to close opportunity gaps for women, especially BIPOC and lower/middle-income women, through strategic networks.



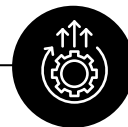
## THE CHALLENGE

Women, especially BIPOC women, face barriers to leadership and entrepreneurship in high-growth sectors, such as technology, life sciences and green economy.



## THE SOLUTION

Engagements that disrupt barriers to leadership and entrepreneurship with targeted supports that equip participants with industry and career insights and learnings. We offer coaching, networking and a learning series in the form of Digital Office Hours, Power Circles and panel discussions.



## EXPECTED OUTCOMES

**1000** participating women **expand their strategic network** and **gain industry knowledge** to increase **confidence** in initiating and navigating **career changes**.



## IMPACT

Network participants:

- Increase their earning power
- Obtain higher-level roles
- Pivot to new industries
- Launch and grow their small business



To read the full report\* visit  
[https://women.nyc/network-  
impact-report](https://women.nyc/network-impact-report)



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# THANK YOU!

- The full report includes additional information on methodology and sources.



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### Join our LinkedIn Group

