

# + Manhattan Cruise Terminal Master Plan



Public Workshop  
December 3, 2024

*Manhattan*  
KARP STRATEGIES

NYC / EDC

HATCH



Welcome



**Mikelle Adgate, NYCEDC**  
Senior Vice President,  
Government & Community Relations



# Agenda

START	DURATION	DESCRIPTION
6:15 PM	5 min	Opening Remarks
6:20 PM	5 min	Cruise Overview
6:25 PM	10 min	Master Plan Overview
6:35 PM	55 min	Activity – Breakout Groups
7:30 PM	25 min	Activity – Share Out
7:55 PM	5 mins	Closing Remarks





# HATCH

**EMPLOYEE-OWNED**

partners who  
think like owners

**10,000**

professionals  
worldwide

Projects in

**150**

countries

**US\$75B**

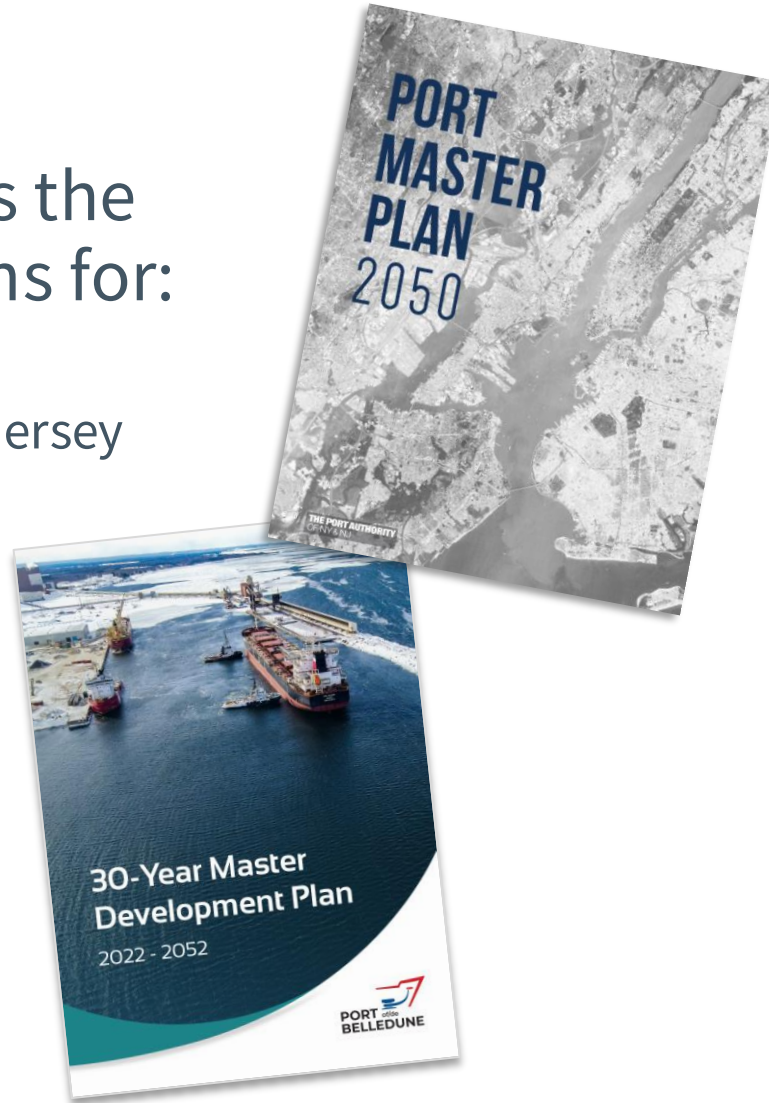
in projects

**69 YEARS**  
of experience

# Our Experience

Hatch's experience includes the development of Master Plans for:

- Port Authority of New York & New Jersey
- Port of Long Beach
- Port of Philadelphia
- Port of New South Wales
- Port of Belledune
- Port of Pascagoula
- Future of Fremantle



PANYNJ Port Master Plan 2050



PANYNJ Electrical Asset Management



PhilaPort Strategic Plan: Destination 2040

# Our Project Partners

**HATCH**





# The MCT Master Plan

## What is it?

A long-term actionable, holistic framework that:

- Assesses current infrastructure, commercial agreements, operations, and plans
- Defines market opportunities
- Identifies and evaluates development scenarios that create positive outcomes
- Guides future infrastructure development



Image Source: Hatch



Image Source: Hatch

# The MCT Master Plan

## What it's not

- + The MCT Master Plan is not:
  - An iron-clad, absolute checklist
  - A final plan for all development
  
- + Nor is it:
  - A marketing plan
  - A business plan
  - An operations plan
  - An engineering design effort



Image Source: NYCEDC

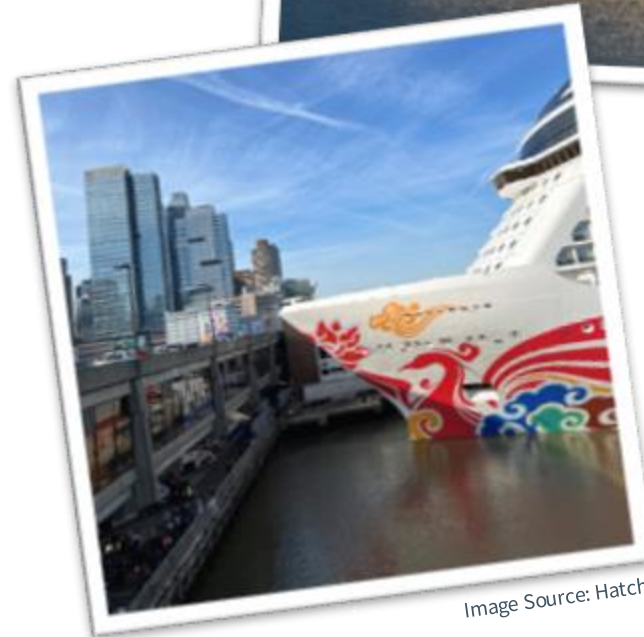


Image Source: Hatch



# MCT Master Plan Study Area

Image Source: Google Earth, 2024



# The MCT Master Plan

- + NYCEDC, Hatch, and Karp Strategies have developed a robust stakeholder engagement process
- + Key stakeholders:

## **Project Team**

The NYCEDC team alongside a group of technical experts, led by Hatch

## **The Public**

Groups and individuals who care about the site and surrounding community

## **Technical Advisors**

Third-party experts on cruise infrastructure and operational needs

## **Community Boards & Elected Officials**

Representatives advocating for the interests and needs of their constituents

# The MCT Master Plan

- + Stakeholder engagement will consist of several public workshops, an electronic survey, and a variety of interviews
- + Engagement will be guided by the following principles:
  - **Active Consultation** – Engaging stakeholders in a meaningful dialogue
  - **Collaboration** – Aligning our efforts to achieve common goals
  - **Transparent Communication** – Providing regular updates to maintain awareness
- + Your feedback is vital for the development and evaluation of future potential scenarios and will help shape the future of the site



# Timeline

- **Public Workshop 2:**
  - January 2025
- **Public Workshop 3:**
  - February 2025
- **Interviews:**
  - Ongoing until Dec 27, 2024
- **Online Survey:**
  - Live through January 2025
- **Master Plan Published:**
  - Spring – Summer 2025



Image Source: Cruise NYC



Image Source: Cruise NYC



# Group Activity

Lead: Karp Strategies



# Today's Breakout Group Activity

- 1 Introduction**  
5 min
- 2 Breakout Activity**  
50 min
- 3 Share Out**  
25 min
- 4 Look Ahead**  
5 min



# Community Agreements

1. All ideas are welcome
2. Share ideas in the way you feel comfortable
3. One speaker at a time – let's have one conversation
4. Critique ideas, not people
5. This conversation is anonymous, not confidential

**In Groups**

# **Breakout Activity**

**50 mins**



# Share-out

25 mins





# Look Ahead

- **Public Workshop 2:** January 2025
- **Public Workshop 3:** February 2025
- **Online Survey:** Live through January 2025 (Scan QR Code Below)





Thank you.

For more information, please visit  
<https://edc.nyc/project/manhattan-cruise-terminal-master-plan>

For any other questions or comments,  
please contact [MCTMasterPlan@edc.nyc](mailto:MCTMasterPlan@edc.nyc).

