

East New York IBZ Sites RFP Visioning Session

October 2024



Tonight's Schedule

6:05-6:15 PM Welcome and Opening Remarks

6:15-6:30 PM Presentation by EDC

6:30-7:10 PM Breakout groups

7:10-7:25 PM Report out + Q&A

7:25-7:30 PM Closing

Opening Remarks



Council Member Sandy Nurse
District 37

Meet the Team



STRATEGY FOR GOOD

Woman-Owned Business

Enterprise/Disadvantaged Business

Enterprise (WBE/DBE) certified urban planning and consulting firm in New York



Public Works by the Numbers

- **10+ years** driving community-focused solutions across all five boroughs
- **300+ facilitated sessions** to capture stakeholder input
- **100,000+ New Yorkers** engaged in key urban issues
- **1,500+ tools** deployed to increase community capacity

Goals for Tonight's Workshop

- **Create awareness** of the upcoming East New York IBZ RFP
- **Provide information** on the City-owned sites that will be included in the future RFP
- **Listen to the community and hear your priorities** for future development in the IBZ
- **Discuss what is important about the IBZ** and how your **values** can be incorporated into the vision for the IBZ

The City and MTA announced over \$500 million in funding to reimagine Broadway Junction

Broadway Junction

- 2 new public plazas totaling approximately 1 acre of new open space
- Streetscape and pedestrian safety improvements on Van Sinderen Ave and Broadway
- \$400M MTA investment for accessibility upgrades at the station



The City announced new commitments to the ENY IBZ

East New York IBZ

- Releasing a Request for Proposals to activate the Sackman Street Site
- Leasing of 10,000 sf in newly renovated ENY Industrial Building
- Short-term leasing of 3,600-sf lot on East New York Ave



State of the ENY IBZ

Growth in the **Transportation, Warehousing, and Construction** industries, while **Manufacturing** has been declining.

ASSETS

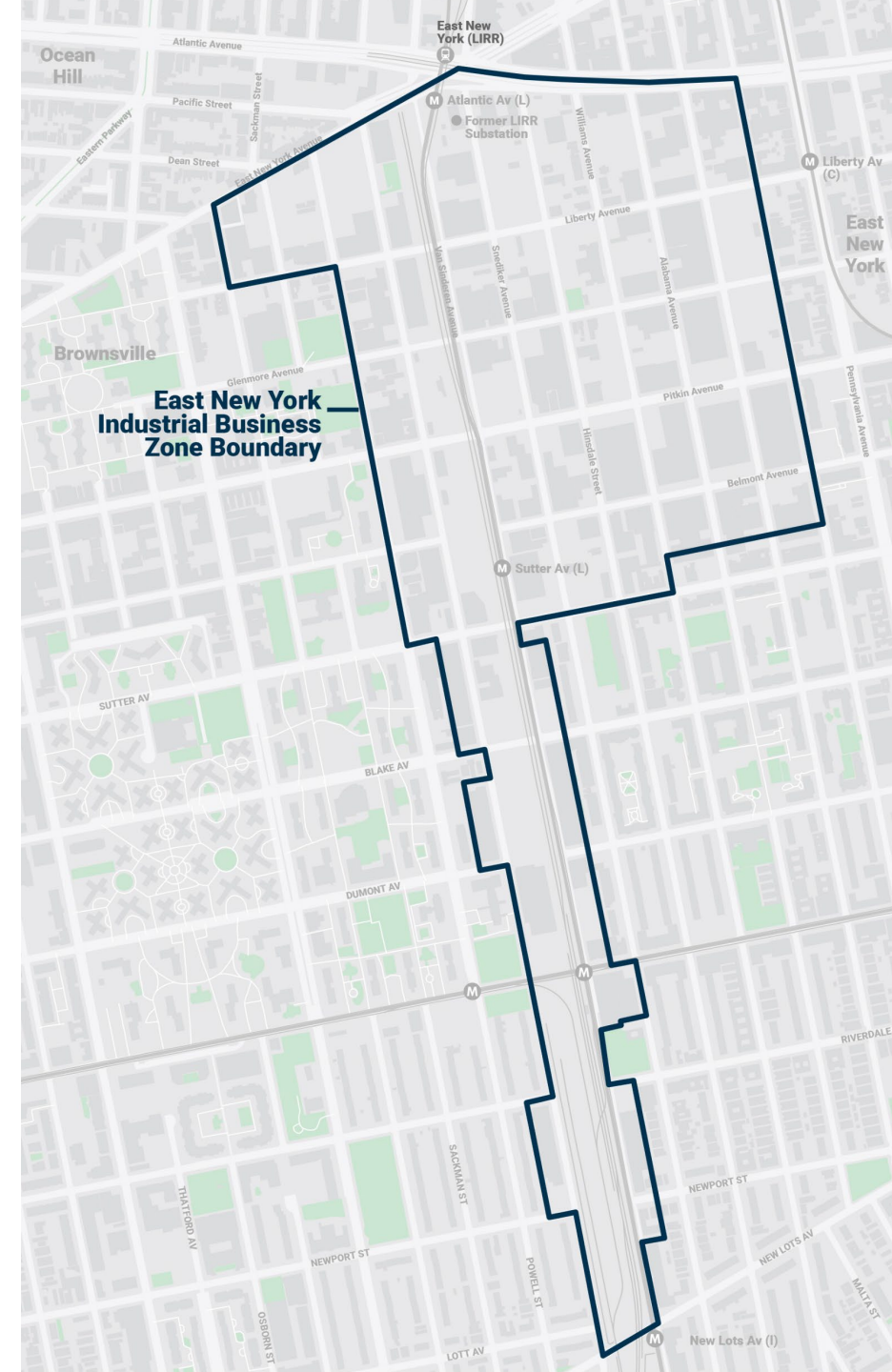
- Affordable industrial real estate
- Access to public transit and freight rail
- Presence of Industrial BID
- Proximity to regional truck routes and JFK Airport
- Proximity to large population centers and workforce

CHALLENGES

- Small lot sizes
- Poor public realm
- Crime and general public safety concerns
- No direct highway access

OTHER FACTORS

- Concentration of homeless shelters and transitional housing



Recent Engagement in the Community

LOCAL CONDITIONS REPORT






EAST BROOKLYN
Business District

Brooklyn East
Industrial Business Service Provider
February 2024

Darryl Hollon
Industrial Business Service Provider

Cindy Isidoro
Industrial Business Program Assistant

Quincy Ely-Cate
Director of Industrial Business Services

NYC careers
Small Business businesses
Services neighborhoods

bocnetwork

EAST BROOKLYN
Business Improvement District
Renew. Refresh. Reinvigorate. Recommit.

MANUFACTURING
District Needs Assessment & B2B Directory

40
YEARS OF SERVICE

Second Edition

REIMAGINING MANUFACTURING IN EAST NEW YORK
8 CITY OWNED LOTS IN EAST NEW YORK

EAST NEW YORK CLT

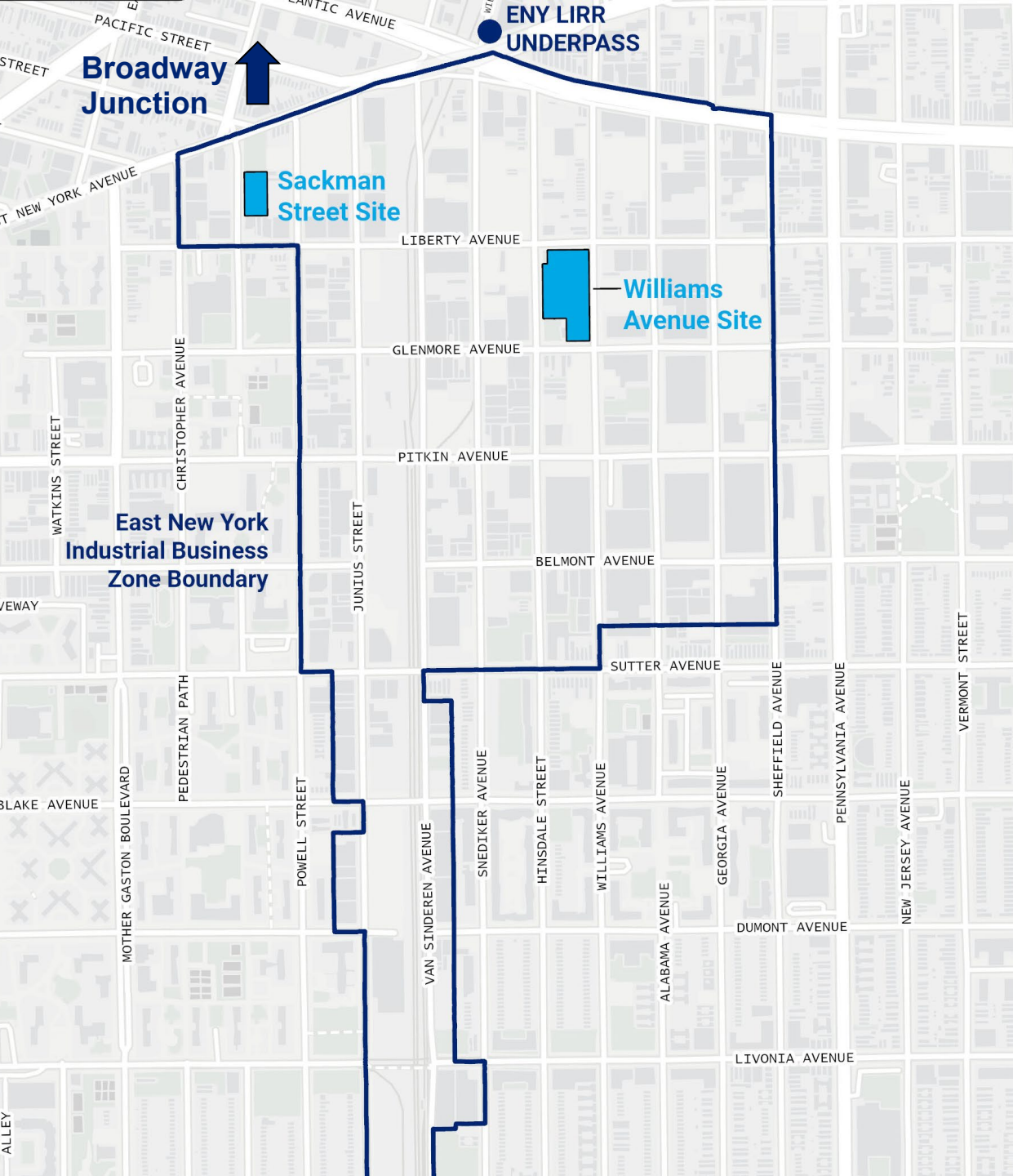
EAST NEW YORK COMMUNITY LAND TRUST

BAGCHEEARCHITECTS

ENY IBZ Sites RFP: Community Visioning Document

Your priorities will be summarized in a Community Visioning Document that will be attached to the future ENY IBZ Sites RFP





East New York IBZ Sites



Sackman Street Site (173-191 Sackman St)

- 19,000 sf of paved surface lot

East New York IBZ Sites

- **Williams Avenue Site**
(116 Williams Ave)
 - 51,000 sf of paved surface parking lots
 - Includes a former 4-story public school building (63,000 sf)
 - Currently occupied by DHS shelter relocating nearby



Engagement Process

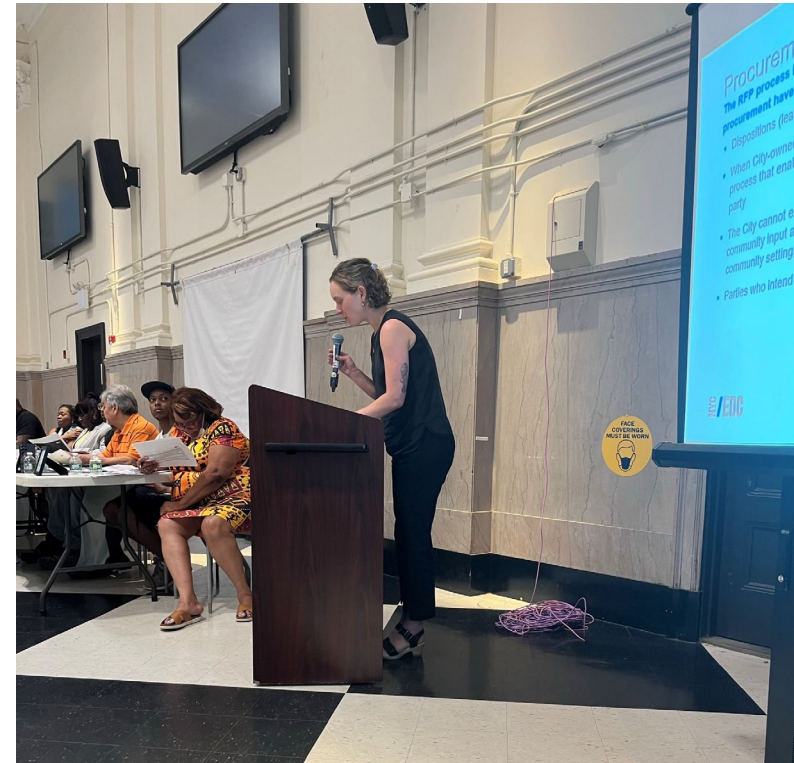
We are here



September	October	By end of 2024
<ul style="list-style-type: none">RFP and Finance 101 Informational Webinars	<ul style="list-style-type: none">Community Visioning SessionsPartner Matching Webform and Informational Flyer	<ul style="list-style-type: none">Community Vision Document ReleasedRFP for ENY IBZ Sites Released

RFP and Finance 101 Info Sessions

- **June:** RFP 101 Info Sessions at CB 5 and 16
- **September:** RFP and Finance 101 Webinar
- Recording of the webinar is available on our website



Partnership Webform

Community groups, developers, technical assistance providers, and potential tenants who are interested in responding to the RFP are encouraged to connect through the partnership webform on our website



How to Stay Involved

- Interested in responding to the RFP? Fill out the **partner webform** on our website to get in touch with other interested parties

Partner Webform



Breakout Groups

What are community priorities for these sites?

Initial themes for discussion:

- Desired Industries
- Economic and Workforce Development
- Connection to Community
- Goals for the Built Condition
- Other

