

# Hunts Point Forward Update

December 8, 2021

Community Board 2 Economic Development Committee



# Hunts Point Forward

The 2004 Vision Plan led to a strong framework and structure through which the City and community partners were able to strengthen local relationships and implement critical projects.

- **Success here requires partnership and collaboration:** We committed to a highly collaborative process that relied on the lived experiences of the community.
- **We will memorialize long-term priorities that will set the agenda** in the community for years to come, while also creating a path to implementation with concrete next steps that support the neighborhood's recovery.

Throughout this effort, we have tried to:

1. **Meet people where they are**, providing flexibility to accommodate as many populations as possible;
2. **Create a shared understanding** of opportunities and challenges, informed by thorough diligence; and
3. **Encourage real transparency and candor** to develop solutions that work for the entire Hunts Point community.

# Who have we worked with?

## City Agencies:

### Land Use, Open Space, and Connectivity

- DPR
- DEP
- DOT
- DCP

### Public Health and Resiliency

- DOHMH
- MOCR
- HPD
- Mayor's Office of Food Policy

### Jobs, Workforce, and Economic Resilience

- SBS
- Mayor's Office of Workforce Development
- Mayor's Office of Chief Technology Officer

## Project Team:



- **Role:** Lead engagement facilitator



- **Role:** Outreach
- Bronx-based



- **Role:** Strategy and stakeholder engagement
- Bronx-based

# What have we done?

- The engagement process began in January 2021, engagement was primarily remote with some in-person events
- The process continues to strive to **reach as many community voices as possible** and community engagement to date has included:
  - Community Board briefings
  - A community survey with over 400 responses
  - Public workshop with over 250 attendees
  - Nine focus group meetings
  - Three working group meetings and nine subgroup meetings, with a final upcoming meeting on 12/13
  - Monthly attendance at the Hunts Point & Longwood Community Coalition meetings
  - Tabling at recent local in-person events
  - 1-on-1 discussions with key neighborhood stakeholders

**HUNTS  
POINT  
FORWARD**

**What does  
the future of  
Hunts Point  
look like  
to you?**

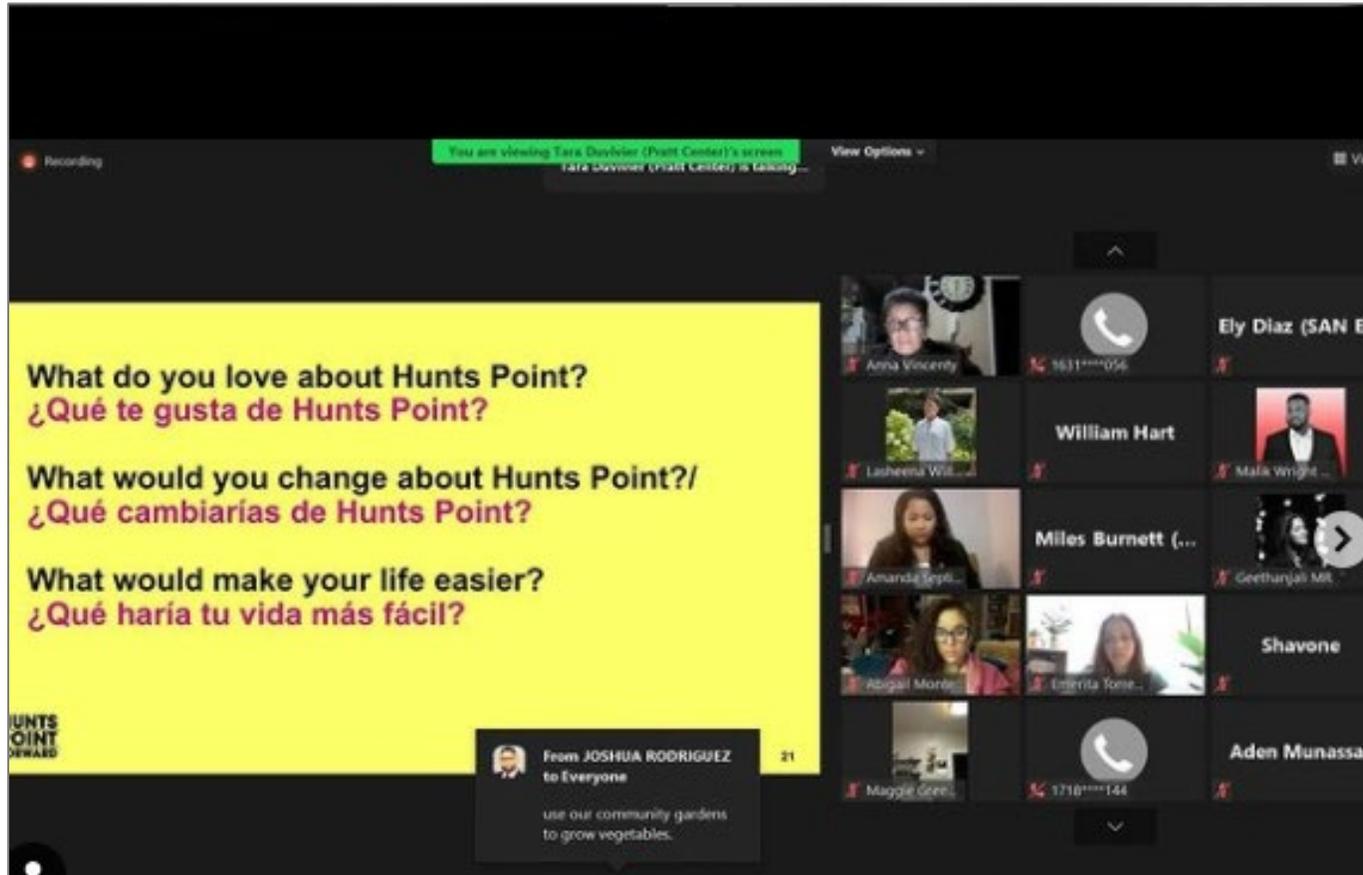
**Virtual  
Public  
Meeting**

**Thursday  
3/11/21  
6 PM**

**RSVP at  
HPForward.  
eventbrite.com**

# Project Details

## Remote Public Workshop



# Project Details



HuntsPoint.NYC @HuntsPointNYC · Jun 18

We'll be in the neighborhood and we want to hear from you. Visit us during the Fish Parade this Saturday at Hunts Point Riverside Park! 11a-5p!

**HUNTS POINT FORWARD**

Get involved and be Heard!



Where: Hunts Point Riverside Park  
When: Sat, June 19th, 11AM

[@huntspointnyc](#) [www.huntspointnyc.org](#) [#huntspointforward](#)



HuntsPoint.NYC @HuntsPointNYC · Jun 18

Estaremos en el barrio y queremos sus comentarios. ¡Visítanos durante el desfile este Sábado en Hunts Point Riverside Park! 11a-5p!

**HUNTS POINT FORWARD**

¡Participa y serás escuchado!



Lugar: Hunts Point Riverside Park  
Fecha: Sábado, Junio 19th  
Hora: 11AM

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# OUR VISION FOR HUNTS POINT

# Vision for the Future

## What do we want Hunts Point to be?

Through partnership between Hunts Point and the City of New York, our vision is for Hunts Point to be a safe, healthy, thriving community for all residents - especially youth, families, visitors, and businesses.

How do we get there:

1. Develop resources and programs that encourage **healthy bodies and minds**
2. Create infrastructure that supports a **safe, clean, and resilient neighborhood** for everyone
3. Support community work through **better coordination and planning** with the City and **increasing the financial resilience and sustainability** of community-based groups
4. Ensure a transportation system that uses a variety of modes that are **safe, efficient, convenient, and affordable**
5. Create an **inclusive and equitable economy** that fosters prosperity for workers and residents, supports local businesses, and prepares youth to participate in the local and regional economy

# RECOMMENDATIONS

# Recommendations: Healthy Bodies and Minds

## Selected ideas with potential for impact



- **Access to Healthy, Affordable Food**

- **Affordable & Convenient Short Term Options:** The City works with GrowNYC and local partners to start a youth run farm stand and supports efforts to help bodegas stock and sell a range of healthy foods to bring nutritious food closer to the residential core and provide entrepreneurial opportunities for local young people
- **Provide Permanent Grocery Options in the Long Term:** The City includes a grocery store in the Peninsula redevelopment and GrowNYC includes a retail component in its NYS Regional Food Hub
- **Promote Food Justice:** Beginning with a feasibility study, the City explores an Ag & Food Justice Hub strategy to support urban agriculture, new opportunities around cannabis, and food entrepreneurship

- **Healthcare & Mental Health**

- **Primary Care & Prevention:** The City and CBOs sponsor semi-annual health fairs, awareness campaigns, and screenings for industrial workers and residents
- **Culturally Sensitive Mental Health:** The City and CBOs provide free community workshops addressing mental health challenges and expand existing programs to train local groups and bring community based mental health services to Hunts Point
- **Increase Capacity to Serve Health Challenges:** The City recommits to space for a health clinic in the third phase of the Peninsula redevelopment

# Recommendations: Safe, Clean, and Resilient Neighborhood

## Selected ideas with potential for impact



- **Access to Public Space**
  - [Improve Access to Parks](#): The City works to expand Barretto Point Park, upgrade Drake Park, install already funded lighting at Manida Ballfields, and rebuild the HP Rehab Houses playground
  - [Improve Garbage Collection](#): The City adds garbage cans and advocates for improvements to garbage pickup and enforcement
- **Make the FDC an Exemplar of Industrial Resilience and Sustainability**
  - [Improve Energy Resilience in the FDC](#): The City works to develop and implement a comprehensive energy plan for the FDC
  - [Protect Vulnerable Buildings in the FDC from Flooding](#): The City secures funding for the identified and scoped hardening projects at 600 Food Center Drive and the Meat Market
  - [Reduce Temperatures & Electrical Power Needs](#): The City finishes the Produce Market Cool Roof and promotes Cool Roofs throughout the FDC and industrial core
- **Heat Vulnerability & Air Pollution in the Residential Core**
  - [Increase Green Canopy to Curb Heat Island](#): The City plants and maintains trees throughout the peninsula, including creating stewardship opportunities for residents
  - [Reduce Truck Pollution](#): The City continues efforts to electrify trucks and promote non-vehicular modes of transportation
  - [Provide Heat Protection](#): The City builds shade structures and misting features that provide relief from high temperatures

# Recommendations: Better Coordination and Financial Resilience

## Selected ideas with potential for impact



- **Improve City Services**

- [Improve Coordination with Local Stakeholders](#): EDC commits to attending monthly HPLCC meetings and making regular progress reports on plan implementation
- [Streamline Funding Requirements](#): The City works to simplify administration requirements for CBOs, in particular insurance coverage rules to receive grant funding
- [Expand Maintenance Funding for CBOs](#): The City and CBOs develop a cohesive management structure, with funding, that would allow for efficiencies in scale for garbage cleanup, tree and plant maintenance, and programming throughout the peninsula

# Recommendations: Safe, Efficient, Convenient & Affordable Transportation

## Selected ideas with potential for impact



- **Access Improvements**

- **Improve Street Safety & Experience:** The City reconstructs or redesigns key intersections & corridors including Bryant Ave & Garrison Ave, Halleck St, Lafayette Ave and Edgewater Rd, Seneca Ave, and Tiffany St
- **Improve Connections:** The City completes Hunts Point's bicycle network
- **Ensure Equitable Transit Access:** The City and CBOs advocate to expand CityTicket in conjunction with the new MetroNorth Station to ensure local benefits and use of regional investment

- **Create a Gateway to Hunts Point**

- **Improve Conditions under the Bruckner:** The City and State work to implement key features of CDOT's EI-Space Toolkit, including green infrastructure, seating, lighting, etc.
- **Activate Garrison Ave:** The City and CBOs partner to create public art, pop up storefronts, and community events along Garrison Ave

# Recommendations: Inclusive and Equitable Economy

## Selected ideas with potential for impact



- **Connecting Residents to Good Jobs**
  - [Ensure Access to Local Jobs](#): The City and CBOs organize a biannual jobs fair, open to all Hunts Point businesses, and leveraged through local workforce CBOs, the City works with CBOs to centralize job opportunity postings at FDC businesses to simplify the search for job seekers and businesses
  - [Address Barriers to Labor Force Participation](#): The City partners with local schools and workforce programs to create training and education programs for jobs in Hunts Point, including a high school internship program with local businesses and community organizations and specialized services for the formerly incarcerated and veterans
  - [Address Technological Barriers](#): The City and CBOs work to expand Hunts Point's Community Wi-Fi Network
- **Access and Wealth Building**
  - [Address Barriers to Financial Inclusion](#): The City works with CBOs to bring a community development credit union mobile branch to Hunts Point and provides financial literacy trainings through local groups
  - [Improve Social Safety Net](#): The City streamlines and improves access to public financial resources for food and housing, such as SNAP and Section 8 vouchers
- **Cultural Assets**
  - [Leverage Cultural Assets](#): The City and CBOs expand and grow the cultural trail through local arts venues, anchored by a street art exhibit near the new Metro North Station

# Questions

- Do these recommendations align with your vision for Hunts Point?
- Do you think these recommendations would solve or make an impact on the identified challenges?
- Which recommendations would you say are most important?
- Is there anything missing or needed that is not reflected in these recommendations?