



BENEFITS APPLICATION

Applicant Name: Greenfelds LLC									
Name of operating company (if different from Applicant):									
Operating Company Address: 295 Wallabout Street, Brooklyn, New York 11206									
Website Address:									
EIN#:	NAICS Code: 923130								
State and date of incorporation or formation: New York, 1979	Qualified to conduct business in NY? ⊠ Yes □ No								
Applicant is (check one of the following, as applicable):									
☐ General Partnership ☐ Limited Partnership	☐ C Corporation ☐ S Corporation								
☐ Limited Liability Company ☐ Natural Person	☐ 501(c)(3) Organization ☐ Other:								
Are any securities of Applicant publicly traded? ☐ Yes ☐ No									
Applicable Program (check all that apply) Please note the following: When Build NYC is the entity providing Financial Assistance, the Project Financial Assistance may be limited to deferral fromtgage recording taxes and tax-exempt conduit bond financing.									
Bond Programs	Incentive Programs								
Manufacturing Facilities Bonds (Please complete Manufacturing Questionnaire under Supplementary Forms)	☐ Industrial Incentive (IIP)								
☐ Not-For-Profit Bonds	☐ Industrial Developer								
☐ Exempt Facilities Bonds	☐ Commercial Growth								

Applicant Contact Information

	Name/Title	Company	Address	Email	Phone
Applicant Contact Person	Joseph Freund, President	Greenfelds LLC	235 Skillman Street, Brooklyn, NY 11205	office@greenfelds.com	
Attorney	Simon Klein	Suslovich & Klein LLP	1507 Avenue M, Brooklyn, NY 11230	simonkleinesq@aol.com	
Accountant	Harry Berkowitz EA			jacob@hbacct.com	
Consultant/Other	Valcia Miceli, President	Val Funding Inc.	16 Clay Street, New City, NY 10956	valfunding@aol.com	

Background

Please provide a brief description of the company history and nature of the business, including a description of the industry, competitors, services offered on a separate sheet.

Proposed Project Activities

Please provide answers to the following four questions on a separate page.

- 1. Please provide a brief overview of the entire proposed Project. If necessary, break down by tax lot to describe activities at each Project Location.
- 2. Please provide a brief description of how the proposed Project will affect current operations.
- 3. Please provide a brief description of renovations/construction of the proposed Project.
- 4. Please provide a brief timeline for the entire proposed Project.

Project Financing

Amounts provided should be aggregates for all Project Locations.

	Sources of Funds (If needed use an additional sheet to indicate all sources and uses)							
Uses of Funds	Bond Proceeds	Commercial Financing (TD Bank, 7A Loan)	Commercial Financing (Loan 2)	Affiliate/ Employee Loans	Capital Campaign	Company Funds	Other (Identify):	Total Uses
Land & Building Acquisition								
Construction Hard Costs								
Construction Soft Costs								
Fixed Tenant Improvements								
Machinery Furnishings and/or Equipment								
Debt Service Reserve Fund								
Capitalized Interest								
Costs of Issuance								
Fees (explain): Loan closing costs, Other (explain)								
Total Sources								

Please list where machinery, equipment and furnishings will be purchased and what percentage of total machinery, equipment, and furnishings relating to the Project this will represent:

New York City	% of Total? 100%
☐ New York State (excluding NYC)	% of Total?
☐ United States (excluding NYS & NYC)	% of Total?
☐ Outside United States	% of Total?
☐ N/A – No equipment is planned to be purchased for this Project	

Please provide a brief description of the company history and nature of the business, including a description of the industry, competitors, and services offered on a separate sheet.

Greenfelds is a family run, Minority & Women-Owned Business Enterprise (MWBE) certified kosher food producer and distributor in Brooklyn. The company was founded in 1979, by the current owner's father-in law. In 2000, the current owners completed the acquisition and expanded the business into further product lines and partnered with 2 supermarkets providing specialized Kosher products. The Company's various offerings include fresh kosher delicacies, packaged frozen meals, and other related products. Greenfelds clients include airlines, the Department of Aging, Meals on Wheels, hotels, small retail establishments and catering halls. The company currently leases its preparation and distribution facility in Williamsburg. Greenfelds currently employs 38 people (22 full-time and 16 part-time employees) in Brooklyn. The Company reported revenues of approximately \$3.2m in 2011.

The Company anticipates hiring an additional 12 employees in the next three years following the successful completion of the project. Positions will include food preparation, cooks, packaging, drivers and office. In addition, Greenfelds will create an additional 8 new full-time jobs over then next 7 years at the new site.

Please provide a brief overview of the entire proposed Project. If necessary, break down by tax lot to describe activities at each Project Location.

Greenfeld	ls will acqui	re an app	oroxir	mately 9,2	00 sc	uare foot in	dustr	ial facility	at 632	:-644 Par	rkside
Avenue,	Brooklyn,	11216.	ln	addition,	the	Company	will	acquire	new	kitchen	and
packaging	g/distributio	n equipm	nent.	The total	l proj	ect cost is	аррі	roximately		,	which
includes		for land	and	building a	acquis	sition, \$	•	for machi	n ery a	nd equip	oment
purchase	s and \$1	in fe	es an	d soft cos	ts.						

Please provide a brief description of how the proposed Project will affect current operations.

The new site will allow Greenfelds to increase operations and take on additional employees. The Company current leases a site in Brooklyn and this acquisition will create a stable environment for further growth. The new space will enable the Company to fulfill its goals of expanding into additional offerings and the continued diversification of its in-house label.

All of the Company's current operations will be relocated to the new site.

Please provide a brief description of renovations/construction of the proposed Project.

There will not be any renovations or construction at the project site. Greenfelds will acquire machinery and equipment vital to its business for approximately

Please provide a brief timeline for the entire proposed Project.

Greenfelds anticipates proceeding to a June 2013 NYCIDA Board meeting and closing in July. The company will be fully operational at the new site by August 2013.

Project Location Detail

Project Location		Project Location #	‡1 of 1		
Borough/Block/Lot: Brooklyn, Block: 5057, Lo	ots: 21 & 24	Street address and zip code: 632-644 Parkside Avenue, Brooklyn, 11216			
Zoning: M1-1		Number of Floors: 1			
Square footage of existing building: 9,000 sq.	ft.	Square footage of lan	d: 9,200 sq. ft.		
Anticipated square footage of building followir renovation:	ng construction and/or		otage of non-building improvements following enovation (i.e., parking lot construction):		
Not applicable		Not applicable			
Intended use(s) of site (check <u>all</u> that apply): ☐ Retail Manu	ıfacturing/Industrial	☐ Office	☐ Non-profit		
For ALL USES other than Non-profit or Retail,	please also complete E	Energy Questionnaire			
Is there any improved space which is currently Will any improved space be occupied by subtout If yes to either, please attach a separate page	enant(s) (whether Affilia	tes or otherwise)?			
(2) square footage of subtenant operations, (3					
Anticipated Ownership of Prem 1. Please check all that apply: Applicant or an Affiliate is or expects to be		the Project Location	(Projected) Acquisition date: July 2013		
☐ Applicant or an Affiliate leases or expects t	-	ation (Projected) Lease signing date:			
If you checked the box above, please select of			(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
☐ Lease is for an entire building and prop	erty				
\square Lease is for a portion of the building an	d/or property.				
☐ None of the above categories fully des accurately described in a supplementary d		st or intended interes	t in the Project Location, which may be more		
If an Affiliate owns or controls (or will own or completing the chart provided below:	control) a Project Locat	ion, then describe such	Affiliate by choosing one of the following selections		
☐ General Partnership	☐ Limited Partnership		☐ C Corporation		
☐ S Corporation	□ Limited Liability Cor	mpany	☐ 501(c)(3) Organization		
☐ Natural Person	Other (specify):				
Name of Affiliate: To be formed		EIN # of Affiliate:			
Address of Affiliate:		•			
Affiliation of Affiliate to Applicant: Real estate	holding company				
Contact Person: Joseph Freund Title of Contact Person: President					
Phone Number(s): 718-852-3906					

Core Application - Proposed Project Packet (2 of 2) Please complete Proposed Project Packet for EACH Project Location

Employment Information

The following information will be used as part of the NYCIDA's calculation of the benefit of the project, and as a basis for the comparison with the employment information that the Applicant will be required to report on an annual basis for the term of the Agreement.

- Anticipated Facility Operations Start-Date: August 2013
- 2. Number of Employees Applicant employed throughout New York City as of the last pay period:

 Part-time (working between 17.5 and 35 hours per week): 16 Full-time (working 35 or more hours per week): 22
- 3. If Applicant currently occupies and operates at the Project Location, how many Full- and Part-time Employees are employed at Project Location? Part-time (working between 17.5 and 35 hours per week): 0 Full-time (working 35 or more hours per week): 0
- 4. Number of Employees Applicant expect to employ throughout New York City on the Facility Operations Start-Date:
 Part-time (working between 17.5 and 35 hours per week): 16 Full-time (working 35 or more hours per week): 22

How many of these employees are expected to be relocated to the Project Location on or about the Facility Operations Start Date?

Part-time (working between 17.5 and 35 hours per week): 8 Full-time (working 35 or more hours per week): 15

5. Estimated New-growth Employment Complete the following chart to indicate the number of new employees that are expected to be hired at the Project Location in each year. Note: Year 1 is the year following the Facility Operations Start-Date; Year 2 is the second year following that date; Year 3 is the third, etc.

Years following Facility Operations Start Date	1	2	3	4	5	6	7	Total New Growth
Permanent Full-time	5	5	2	2	2	2	2	20
Permanent Part-time	0	0	0	0	0	0	0	0

Wage Information

The questions in this section apply only to **Permanent Employees** employed or to be employed at the Project Location, and this information should <u>not include</u> compensation paid to Principals. Please note this information is required to be provided to the Agency on an annual basis.

- If employees are to be relocated on the Facility Operations-Start Date, what will be the average annual compensation <u>per relocated employee?</u>
 Part-time: \$19,000 Full-time: \$25,000
- 2. With regard to the employees currently employed at the Project Location, what is the current average annual compensation <u>per employee</u>?

 Part-time: Not applicable Full-time: Not applicable
- 3. For new employees expected to be hired in the first year following the Facility Operations Start-Date, what is the projected average annual compensation per employee? Part-time: Not applicable Full-time: \$22,500
- 4. For all new employees (again, excluding Principals) expected to be hired during the three-year period following the Facility Operations Start-Date, please project the following:

Part-Time Full-Time

Average annual compensation per employee: Not applicable Annual salary of highest compensated part-time employee: Annual salary of lowest compensated part-time employee:

Average annual compensation per employee: \$22,500
Annual salary of highest compensated full-time employee: \$25,000
Annual salary of lowest compensated full-time employee: \$20,000

5. Generally describe all other forms of compensation and benefits that Permanent Employees will receive. Examples: healthcare, employer-contributions for retirement plans, on-the-job training, reimbursement for educational expenses, etc.

All employees receive 3 paid sick days and 5 paid vacation days each year.

Labor

The Applicant and its Affiliates hereinafter will be referred to collectively as the "Companies" or individually as a "Company." If none of the following questions apply to any of these Companies, answer "NO"; but, for any question that does apply, be sure to specify to which of the Companies the answer is relevant.

1.	•		kes, hand billing, consumer boycotts, mass demonstrations or other similar incidents?
	☐ Yes	⊠ No	If Yes, please explain on an attached sheet
2.			ny federal and/or state unfair labor practices complaints asserted during the current calendar year or any urrent calendar year?
	☐ Yes	⊠ No	If Yes, please describe and explain current status of complaints on an attached sheet
3.			ng or threatened requests for arbitration, grievance proceedings or other labor disputes during the current ar years preceding the current calendar year?
	☐ Yes	⊠ No	If Yes, please explain on an attached sheet
4.	Are all employees of	f the Companies pe	ermitted to work in the United States?
	⊠ Yes	□ No	If No, please provide details on an attached sheet.
	Do the Companies of	complete and retain	all required documentation related to this inquiry, such as Employment Eligibility Verification (I-9) forms?
	⊠ Yes	□ No	If No, please explain on an attached sheet
5.	local, state or federa	al department, ager eir wages, inspect	Labor, the New York State Department of Labor, the New York City Office of the Comptroller or any other acy or commission having regulatory or oversight responsibility with respect to workers and/or their working ted the premises of any Company or audited the payroll records of any Company during the current or
	☐ Yes	⊠ No	If "Yes," please use an attached sheet to briefly describe the nature and date of the inspection and the inspecting governmental entity. Briefly describe the outcome of the inspection, including any reports that may have been issued and any fines or remedial or other requirements imposed upon any of the Companies as a consequence.
6.	Have any of the Cor including a pension	•	r potentially incurred, any liability (including withdrawal liability) with respect to an employee benefit plan,
	☐ Yes	⊠ No	If "Yes," please use an attached sheet to quantify the liability and briefly describe its nature. Refer to any governmental entities that have had regulatory contact with the Company in connection with the liability.
7.		ims, proceedings	nies now, or have they been at any time during the current or preceding five calendar years, the subject of or litigation arising from alleged discrimination in the hiring, firing, promoting, compensating or general
	☐ Yes	⊠ No	If "Yes," provide details on an attached sheet. Note "discrimination" includes sexual harassment.

Financials

1.	Has Applicant , any Affiliate , or Principal , or any close relative of any Principal , ever received, or is any such person or entity currently receiving financial assistance or any other kind of non-discretionary benefit from any Public Entities ?
	☐ Yes ☐ No If Yes, please provide details on an attached sheet.
2.	Has Applicant , or any Affiliate or Principal , or any existing or proposed occupant at the Project Location(s) , obtained, or is any such person or entity in the process of obtaining, or contemplating obtaining, other assistance from the NYCIDA/Build NYC and/or other Public Entities ?
	☐ Yes ☐ No If Yes, please provide details on an attached sheet.
3.	Has Applicant, or any Affiliate or Principal, ever defaulted on a loan or other obligation to a Public Entity?
	☐ Yes ☐ No If Yes, please provide details on an attached sheet.
4.	Has real property in which Applicant , or Affiliate or Principal , holds or has ever held an ownership interest and/or controlling interest of 25 percent or more, now or ever been (i) the subject of foreclosure (including a deed in lieu of foreclosure), or (ii) in arrears with respect to any type of tax, assessment or other imposition?
	☐ Yes ☐ No If Yes, please provide details on an attached sheet.
5.	Does Applicant , or any Affiliate or Principal , have any contingent liabilities not already covered above (e.g., judgment liens, lis pendens, other liens, etc.)? Please include mortgage loans and other loans taken in the ordinary course of business only if in default.
	☐ Yes ☐ No If Yes, please provide details on an attached sheet.
6.	Has Applicant, or any Affiliate or Principal, failed to file any required tax returns as and when required with appropriate governmental authorities?
	☐ Yes ☐ No If Yes, please provide details on an attached sheet.

For questions 7 through 12, below, please answer the following questions relating to the Applicant (if the space provided below is insufficient, please provide complete information on an attached sheet):

7. List major customers:

Company Name	Address	Contact	Phone	Fax	Email	% of Revenues
Scoop & Co.	1450 37 th street, Brooklyn, NY 11218	Heshy		718-853-5369	heshy@scoopparty.com	5%
RCCS Org.	762 Bedford Avenue, Brooklyn, NY 11205	Joel Asmel		718-722-4757		4%
Posh New York & Co.	3920 8th Avenue Brooklyn, NY 11232	Shmuli		212-392-9243	sammy@poshnyevents.com	4%
Hilman Plaza	1325 53rd Street Brooklyn, NY 11219	Lofler		718-633-4476	office@hilmanplaza.org	3%

8. List major suppliers:

Company Name	Address	Contact	Phone	Fax	Email
Alle Processing Inc	5620 59th Street Flushing NY 11378	Issac weinstock		718-326-4642	isacw@alleprocessing.com
Packaging Plus	320 Roebling St. #618 Brooklyn NY 11211	Mr. Kohn		718-855-1377	packagingplus@gmail.com
Marvid Poultry	5671 Boul. Industriel. Montreal-Nord, Quebec, H1G 3Z9	Moshe Friedman		514-321-8376	mfriedman@marvid.com
S.Bertram Inc.	P.O. Box 4129 3401 Tremley Point Road Linden NJ 07036	Yhuda Schwarts		908-862-8200	juda@sbertram.com

9. List major Funding sources (if applicable):

Company Name	Address	Contact	Phone	Fax	Email

10.	List unions	(if applicable)): Not applicable
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Union Name	Address	Contact	Phone	Fax	Email

11. List banks:

Bank Name	Address	Contact	Phone	Fax	Email	Account Type and Number
Chase Bank	4724 13 th Avenue, Brooklyn, NY 11219	Omar		866-397-0743	mohammed.o.kamil@jpmchase.com	Checking

12. List licensing authorities (if applicable): Not applicable

Company Name	Address	Contact	Phone	Fax	Email

Anti-Raiding

1.	Will the completion of the Project result in the relocation of any plant or facility located within New York State, but outside of New York City, to New York City? Yes No
	If "Yes," please provide the names of the owners and addresses of the to-be-removed plant(s) or facility(ies):
2.	Will the completion of the Project result in the abandonment of any plants or facilities located in an area of New York State other than New York City?
	If "Yes," please provide the names of the owners/operators and the addresses of the to-be-abandoned plant(s) or facility(ies):
lf th	ne answer to question 1 or 2 is "Yes," please continue and answer questions 3 and 4.
3.	Is the Project reasonably necessary to preserve the competitive position of this Applicant, or of any proposed occupants of the Project, in its industry? \square Yes \square No
4.	Is the Project reasonably necessary to discourage the Applicant, or any proposed occupant of the Project, from removing such plant or facility to a location outside New York State?

If the answer to question 3 or 4 is "Yes," please provide on a detailed explanation on a separate sheet of paper.

Certification

I, the undersigned officer/member/partner of Applicant, on behalf of Applicant, hereby request, represent, certify, understand, acknowledge and agree as follows:

I request that this Application, together with all materials and data submitted in support of this Application (collectively, these "Application Materials"), be submitted for review to the Agency's Board, in order to obtain from the Board an expression of intent to provide the benefits requested herein for the Project.

I represent that I have the authority to sign these Application Materials on behalf of, and to bind, Applicant.

I certify to the best of my knowledge and belief, after due investigation, the information contained in these Application Materials is accurate, true and correct and does not contain a misstatement of a material fact or omit to state a material fact necessary to make the statements contained herein not misleading. I understand that an intentional misstatement of fact, or, whether intentional or not, a material misstatement of fact, or the providing of materially misleading information, or the omission of a material fact, may cause the Agency's Board to reject the request made in the Application Materials. I understand that the Agency will rely on the information contained within these Application Materials in producing and publishing a public notice and convening a public hearing. If any information in these Application Materials is found to be incorrect, the Applicant may have to provide new information and a new public notice and public hearing may be required. If a new public notice and public hearing is required, they will be at the Applicant's expense.

I understand the following: that Applicant and Principals will be subject to a background check and actual or proposed subtenants may be subject to a background check, and if such background check performed by the Agency with respect to Applicant or any Affiliates reveals negative information, Applicant consents to any actions that the Agency or NYCEDC may take to investigate and verify such information; that the Agency may be required under SEQRA to make a determination as to the Project's environmental impact and that in the event the Agency determines that the Project will have an environmental impact, Applicant will be required to prepare, at its own expense, an environmental impact statement, that the decision of the Board to approve or to reject the request made in the Application Materials is a discretionary decision; that no Bonds may be issued (if Bonds are being requested) unless such Bonds are approved by the Mayor; that under the New York State Freedom of Information Law ("FOIL"), the NYCIDA/Build NYC may be required to disclose the Application Materials and the information contained therein (see Disclosure Policy and Procedure); and that Applicant shall be entirely responsible and liable for the fees referred to in these Application Materials.

I further understand and agree as follows:

That notwithstanding submission of this Application, the Agency shall be under no obligation to present Applicant's proposed Project to its Board of Directors for approval. If the Agency presents Applicant's proposed Project to its Board of Directors for approval, the Agency does not guaranty that such approval will be obtained. If upon presenting Applicant's proposed Project to its Board of Directors for approval the Agency obtains such approval, such approval shall not constitute a guaranty from the Agency to Applicant that the Project transaction will close.

That preparation of this Application and any other actions taken in connection with the proposed Project shall be entirely at Applicant's sole cost and expense. Under all circumstances, the Application Fee is non-refundable, including but not limited to the circumstance where the Agency decides, in its sole discretion, to not present Applicant's proposed project to the the Agency Board of Directors for Approval.

That the Applicant hereby releases the Agency, NYCEDC, and the directors, officers, employees and agents of each (collectively, the "Indemnitees") from all claims that Applicant has or could assert and which arise out of this Application or out of any actions taken in connection with this Application or our of any other actions taken in connection with the proposed Project (collectively, the "Actions"). Applicant hereby indemnifies and holds harmless each of the Indemnities against any claims and damages brought or asserted by third parties, including reasonable attorneys' fees, arising from or in connection with the Actions. As referred to herein, "third parties" shall include but not be limited to Affiliates.

That in the event the Agency discloses the Application Materials in response to a request made pursuant to FOIL, Applicant hereby authorizes the Agency to make such disclosure and hereby releases the Agency from any claim or action that Applicant may have or might bring against the Agency, their directors, officers, agents, employees and attorneys, by reason of such disclosure; and that Applicant agrees to defend, indemnify and hold the Agency and the NYCEDC and their respective directors, officers, agents, employees and attorneys harmless (including without limitation for the cost of reasonable attorneys fees) against claims arising out of such disclosure as such claims may be made by any party including the Applicant, Affiliate, Owner or Principal, or by the officers, directors, employees and agents thereof.

I acknowledge and agree that the Agency reserves its right in their sole and absolute discretion to request additional information, waive any requirements set forth herein, and/or amend the form of this Application, to the full extent permitted by applicable law.

Requested, Represented, Certified, Acknowledged, Understood and Agreed by Applicant,

these Application Materials and know of no material fact required to be not misleading. Certified by Preparer,

This 22 day of APC, 20 13

Name of Applicant:

Signatory:

Title of Signatory: Signature:

I certify that, using due care, I know of no misstatement of material fact in stated in these Application Materials to make the statements made therein

This 2 & day of Apr, 20 13.

Name of Preparer:

Signatory: Title of Signatory:

Signature:

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