

MINUTES OF THE REGULAR MEETING OF THE EXECUTIVE COMMITTEE OF NEW YORK CITY ECONOMIC DEVELOPMENT CORPORATION March 14, 2023

A regular meeting of the Executive Committee of the Board of Directors of New York City Economic Development Corporation ("NYCEDC") was held, pursuant to notice by an Assistant Secretary, on Tuesday, March 14, 2023, in Conference Center A/B, on the 14th Floor at the offices of NYCEDC at One Liberty Plaza, New York, New York.

The following members of the Executive Committee were present:

Margaret Anadu (by Zoom) Nathan Bliss (as alternate for Maria Torres-Springer) Andrew Kimball James McSpiritt Patrick J. O'Sullivan, Jr. Betty Woo (by Zoom)

Members of NYCEDC staff also were present.

The meeting was called to order by Margaret Anadu, Chairperson of NYCEDC, at 9:03 a.m. Meredith Jones, General Counsel, Executive Vice President and Secretary of NYCEDC, served as secretary of the duly constituted meeting, at which a quorum was present.

1. <u>Approval of the Minutes of the January 31, 2023 Regular Meeting of the</u> <u>Executive Committee</u>

There were no questions or comments with respect to the minutes of the January 31, 2023 regular meeting of the Executive Committee, as submitted. A motion to approve such minutes, as submitted, was made, seconded and unanimously adopted.

2. Contracts and Other Matters

The following contracts, authorizations, expenditures and matters were then presented to the Executive Committee for approval. (Attached hereto as Attachment 1 is a definition sheet that contains the definitions of certain frequently used terms that may be contained in the Exhibits attached hereto.)

(a) Manhattan Greenway: UN Esplanade

Qiyi Li, a Project Director of NYCEDC, presented a proposal for (i) a consultant contract and any necessary amendments thereto with AECOM USA, Inc. ("AECOM") to provide project design and related services, (ii) a construction management contract (a "CM Contract") and any necessary amendments thereto with a construction manager to be selected to provide project construction management and related services (including pre-construction, construction, and post-construction services), (iii) a special inspections contract and any necessary amendments thereto for the project if a new special inspections agreement is being entered into, (iv) one or more force account agreements and any necessary amendments thereto to be entered into with the Metropolitan Transportation Authority and/or an affiliated entity to provide project accommodation and related services as a result of project work being undertaken by NYCEDC on neighboring subway tunnels and the Queens Midtown Tunnel, and (v) any agreements necessary to obtain funds ("Funding Source Agreements") for this project, on substantially the terms set forth in Exhibit A hereto.

In answer to a guestion from Mr. Bliss, Sakiru Okeowo, a Vice President of NYCEDC, explained that the process for this project was just beginning, that NYCEDC would be crafting a plan for community engagement, and that NYCEDC will engage the United Nations (the "UN") and the project's many other interested stakeholders when the design phase begins. In answer to a question from Mr. O'Sullivan, Ms. Li stated that the project design work and the project construction would each take approximately 2 years. In answer to a question from Mr. McSpiritt, Mr. Okeowo stated that there already had been some consultation with the UN over the last couple of years, that the plan on concept design was approved in consultation with the UN, and that NYCEDC would be following up with the UN further. In answer to a second question from Mr. McSpiritt, Mr. Okeowo stated that the design work for the East Midtown Greenway ("EMG") section directly north of the UN Esplanade project was done by Stantec Consulting Services Inc. and that the design consultant for the UN Esplanade project was AECOM. In answer to a third question from Mr. McSpiritt, Mr. Okeowo stated that this proposed meeting item included the design contract, CM Contract, special inspection contract and force account agreement(s) for the project, and that the Committee's approval would see the project through to the end of construction. In answer to an additional question from Mr. McSpiritt, Meredith Jones stated that for the past few years NYCEDC has often presented an overall project and its contracts for approval at one time. The item would specify the manner in which the construction manager would be selected. In answer to another question from Mr. McSpiritt, Mr. Okeowo stated that NYCEDC anticipated that the section directly to the north of the UN Esplanade project, which was currently under construction, would be completed by the end of 2023.

In answer to another question from Mr. McSpiritt, Mark Silversmith, a Special Counsel and Assistant Secretary of NYCEDC, stated that some of the project work might be done under small purchases using the small purchase procurement method, and that some of NYCEDC's existing retainers may be used as well using a portion of the \$153 million being approved for the project. In answer to an additional question from Mr. McSpiritt, Mr. Okeowo stated that the project work will be connecting to the

existing pad to the south, but that this portion of the project would entail only what was required to make the connection. In answer to a question from Mr. Bliss, Mr. Okeowo explained that the M/W/DBE goals for project construction had not yet been set, and that NYCEDC typically determined such goals for construction when it was doing the procurement. Mr. Kimball then noted that NYCEDC had about an overall 40% M/W/DBE achievement in the past year. In answer to another question from Mr. Bliss, Mr. Okeowo stated that the project would be funded by City Capital Budget funds.

A motion was made to authorize the matters set forth for authorization in the Proposed Resolution section of Exhibit A hereto. Such motion was seconded and unanimously approved.

3. Other Contracts and Matters

The following contracts, authorizations, expenditures and matters were then presented to the Executive Committee for authorization after a brief summary of those matters by Fred D'Ascoli, an Executive Vice President of NYCEDC.

(a) Business Development – Retain and Attract

A proposal for NYCEDC to make various expenditures, enter into related agreements, and undertake various matters, primarily consisting of (i) a Business Development Campaign, a Life Sciences Campaign, choosing media and publicity buys, and entering into needed contracts related thereto, (ii) various productions (e.g. brochures, event collateral production, booth display items, pull up banners, etc.), conferences, data tools, memberships, and entering into needed contracts related thereto, and (iii) the retention of dedicated full-time staff for a variety of roles to support and manage program efforts, all in connection with and to advance The City of New York's (the "City's") and NYCEDC's business development program (the "Biz Dev Program"), which aims to attract and retain businesses across the five boroughs of the City and in key sectors, brand the City domestically and globally as business-friendly and position NYCEDC as the go-to partner for site selectors/business executives responsible for business location decisions, on substantially the terms set forth in Exhibit B hereto. NYCEDC shall also connect businesses to resources that can facilitate hiring locally, procuring from Minority, Women Owned, and Disadvantaged Business Enterprises ("M/W/DBEs"), and identifying workspace across all five boroughs.

In answer to a question from Mr. McSpiritt, Mr. Kimball summarized the history of the Biz Dev Program, noting that the program started during the COVID-19 pandemic, and that NYCEDC recognized the need for the City to be actively competing more both nationally and internationally and working with larger companies to ensure that the City was retaining them. Mr. Kimball added that the Biz Dev Program had thus far produced a good track record, that the program was still being built out, and that NYCEDC was excited to continue this work.

(b) <u>Modifications to Previous Authorizations – Water Street Corridor</u> <u>Streetscape and Plaza Improvements</u>

(i) A proposed amendment to the contract with J. Pizzirusso Landscaping Corp. for construction services related to the construction of streetscape and plaza improvements for the Water Street corridor, located on Water Street from Whitehall Street to Fulton Street (being modified in this item to – from Whitehall Street to Maiden Lane), Whitehall Street from Pearl Street to Water Street, Moore Street from Water Street to Pearl Street, a pedestrian plaza at Coenties Slip from Water Street to Pearl Street, and a pedestrian plaza from Whitehall Street to Broad Street, Manhattan (collectively, as modified in this item, the "Water Street Corridor"), to provide additional funds from utilities to provide for additional construction services for required project utility work, (ii) a proposed amendment to the contract with Techno Consult, Inc. for resident engineering inspection services related to the design and construction of streetscape and plaza improvements for the Water Street Corridor, to provide for funds from utilities to provide for additional resident engineering inspection services related to project utility work, and (iii) any necessary agreements related to this project work, on substantially the terms set forth in Exhibit C hereto.

(c) Modifications to Previous Authorizations – NYC Ferry Homeport 2

(i) Proposed modifications with regard to a contract with M.G. McLaren Engineering and Land Surveying, P.C. for marine, upland, and warehouse design and engineering and related services for construction of a second homeport for NYC Ferry, located in Atlantic Basin, Red Hook, Brooklyn, to provide additional funds to be used primarily for project upland and warehouse design services, and (ii) any necessary agreements related to this project, on substantially the terms set forth in Exhibit C hereto.

(d) <u>Modifications to Previous Authorizations – Site for NY Wheel and</u> <u>Related Facilities</u>

(i) Proposed modifications with regard to the utilization of NYCEDC's construction management retainer contract (the "Gilbane Contract") with Gilbane Building Company ("Gilbane") for CM services to secure the New York Wheel and related facilities premises and undertake any actions necessary to maintain the temporary certificate of occupancy for the parking garage on the premises to enable it to operate, (1) to provide additional funds for the Gilbane Contract to allow continued project services until a new developer is determined for the project site, and (2) to provide that Gilbane and its subcontractors may also continue to perform some other services with regard to the project site which would enable construction on the site to resume more readily in the future, and (ii) any necessary agreements related to this project, on substantially the terms set forth in Exhibit C hereto.

(e) <u>Modifications to Previous Authorizations – City Cleanup Corps</u> <u>Contract</u>

(i) A proposed amendment to NYCEDC's contract with Klen Space Inc. for labor and supervision for services under the City Cleanup Corps program primarily related to cleaning, including, without limitation, street and sidewalk cleaning, cleaning of vacant lots and dumping by the roadside, trash and debris collection, supplementary sanitation and cleaning services, and graffiti removal, at various locations throughout the City owned and/or managed by NYCEDC or with regard to which NYCEDC is asked to perform these services by the City, and possibly for obtaining supplies, equipment and machinery and other project-related services, including possibly support services to staff, to provide for the inclusion of an additional scope of work for Fiscal Year 2023 and possibly a portion of Fiscal Year 2024 (and funds for such work), consisting of the provision of Property Maintenance Program services on properties owned and/or managed by NYCEDC or with regard to which NYCEDC is asked to perform these services by the City, and (ii) any necessary agreements related to this project work, on substantially the terms set forth in Exhibit C hereto.

(f) <u>Modifications to Previous Authorizations – Property Maintenance</u> <u>Program Services</u>

(i) A proposed amendment to NYCEDC's contract with Kellermeyer Bergensons Services, LLC, as assignee of A.C.A. Industries, Inc. (the "Kellermeyer Contract"), for the provision of Property Maintenance Program services for various properties throughout the City owned and/or managed by NYCEDC or designated by NYCEDC for such services, to provide additional funding for the provision of project services under the Kellermeyer Contract for Fiscal Year 2023, and (ii) any necessary agreements related to this project work, on substantially the terms set forth in Exhibit C hereto.

(g) <u>Modifications to Previous Authorizations – Staten Island Ferry</u> <u>Advertising</u>

(i) Proposed modifications with regard to the advertising agreements with Island Adworx Advertising, Inc. (d/b/a Communication Associates, and referred to as "FerryAds") for advertising on the Staten Island Ferry boats and at the St. George Ferry Terminal in Staten Island and Whitehall Ferry Terminal in Manhattan, to provide for an extension of the expiration date of the advertising agreements with FerryAds from May 31, 2023 to May 31, 2025 and to adjust the amount of funds that NYCEDC will receive pursuant to the contracts, and (ii) any necessary agreements related to the project advertising, on substantially the terms set forth in Exhibit C hereto.

(h) Childcare Voucher and EITC Program: Media Campaigns

A proposal for (i) a consultant contract with D Exposito & Partners LLC to provide services for the Child Care Voucher Campaign (as defined below), (ii) a consultant contract with XOMAD LLC to provide services for the Child Care Voucher Campaign, (iii) a consultant contract with Venus Media Group LLC to provide services for the EITC Campaign (as defined below), (iv) a consultant contract with Athena Consulting Group Inc. to provide services for the EITC Campaign, and (v) any needed Funding Source Agreements, all for the provision of advertising placement and creative development services to assist the New York City Mayor's Office of Ethnic and Community Media to increase awareness of and participation in (1) the New York City Administration for Children's Services' Child Care Assistance program, including vouchers (the "Child Care Voucher Campaign") and (2) the Earned Income Tax Credit program (the "EITC Campaign"), on substantially the terms set forth in Exhibit D hereto.

(i) Event Services for 50th Anniversary of Hip Hop Celebration

A proposed funding agreement with the Universal Hip Hop Museum ("UHHM") to provide UHHM with funds for services and expenditures related to "The Drip: 50 Years of Hip Hop Fashion," a live runway show in Manhattan to kick off the events for the 50th Anniversary of Hip Hop celebration, on substantially the terms set forth in Exhibit E hereto.

(j) Funding Agreement

(i) A proposed funding agreement with The Greater Ridgewood Youth Council, Inc., or an affiliate ("GRYC"), to fund a portion of the cost of equipment outfitting at GRYC's facility at 776 Fairview Avenue, Queens, which is used as a community center and Pre-K school, and (ii) any needed Funding Source Agreements for this project, on substantially the terms set forth in Exhibit F hereto.

(k) Cost Estimating Services

(j) A proposed consultant contract with Ellana, Inc. for cost estimating and cost validation services on an as-needed on-call basis for a variety of NYCEDC design and construction projects, and (ii) any needed Funding Source Agreements for these project services, on substantially the terms set forth in Exhibit G hereto.

Approval of Section 3 Contracts and Matters

A motion was made to authorize the matters set forth for authorization in the Proposed Resolution sections of Exhibits B – G hereto. Such motion was seconded and unanimously approved.

4. Approvals

With respect to the items set forth in Sections 2(a) and 3(a) - (k) above, it was understood that authorization and approval of such matters included authorization for the President and other empowered officers to execute the necessary legal instruments, and for the President and other empowered officers to take such further actions as are or were necessary, desirable or required, to implement such matters on substantially the terms described above.

Adjournment 5.

There being no further business to come before the meeting, pursuant to a motion made, seconded and unanimously approved the Executive Committee meeting was adjourned at 9:31 a.m.

Mark Schwermuth Assistant Secretary Dated: <u>April 27, 2023</u> New York, New York

DEFINITIONS

Apple	Apple Industrial Development Corp.
Armand	Armand Corporation d/b/a Armand of New York
BAT	Brooklyn Army Terminal
Bovis	Bovis Lend Lease LMB, Inc.
CDBG	Federal Community Development Block Grant
CDBG-DR Funds	Federal Community Development Block Grant-Disaster Recovery Program funds
CEQR	City Environmental Quality Review process
City DEP	New York City Department of Environmental Protection
City DOT	New York City Department of Transportation
City Parks	New York City Department of Parks and Recreation
City Planning	New York City Department of City Planning or City Planning Commission
CM	A construction manager
CM Contract	A construction management contract
DCAS	New York City Department of Citywide Administrative Services
EIS	Environmental Impact Statement
ESDC	New York State Urban Development Corporation d/b/a Empire State Development Corporation
FEMA	Federal Emergency Management Agency
FM	A facilities manager
FM/CM Contract	A facilities management/construction management contract
Funding Source	
Agreement	Any agreement necessary to obtain funds for the Project, including IDA Agreements
Gilbane	Gilbane Building Company
HDC	New York City Housing Development Corporation
HPD	New York City Department of Housing Preservation and Development
Hunter Roberts	Hunter Roberts Construction Group, L.L.C.
IDA	New York City Industrial Development Agency
IDA Agreement	Agreement with IDA pursuant to which IDA retains NYCEDC to accomplish all or part of the Project and reimburses NYCEDC for the costs of the work
LiRo	LiRo Program and Construction Management, PE P.C.
LMDC	Lower Manhattan Development Corporation
McKissack	The McKissack Group, Inc. d/b/a McKissack & McKissack
MOU	A memorandum of understanding

NYCEDC	New York City Economic Development Corporation, survivor of a November 1, 2012 merger of a local development corporation (the "LDC") named New York Economic Development Corporation with and into New York City Economic Growth Corporation. References to NYCEDC prior to such merger are references to the LDC.
NYCHA	New York City Housing Authority
NYCLDC	New York City Land Development Corporation
Noble Strategy	Noble Strategy NY Inc.
OMB	New York City Office of Management and Budget
Port Authority	The Port Authority of New York and New Jersey
RFP	Request for Proposals
Sanitation	New York City Department of Sanitation
SBS	New York City Department of Small Business Services
SEMO	New York State Emergency Management Office
SEQR	State Environmental Quality Review process
Skanska	Skanska USA Building Inc.
State DEC	New York State Department of Environmental Conservation
State DOS	New York State Department of State
State DOT	New York State Department of Transportation
State Parks	New York State Office of Parks, Recreation and Historic Preservation
Tishman	Tishman Construction Corporation of New York
Turner	Turner Construction Company
ULURP	Uniform Land Use Review Procedure

EXHIBIT A

≦/EDC

MANHATTAN GREENWAY: UN ESPLANADE Executive Committee Meeting March 14, 2023

Project Description: Design and construction management and related services for the creation of an in-water waterfront esplanade outboard of the FDR Drive, between East 41st Street and East 53rd Street on the East River to connect to existing sections of the Manhattan Waterfront Greenway Borough: Manhattan **Types of Contracts:** Design contract, CM Contract, force account agreement(s) and special inspection contract, and any needed Funding Source Agreements, for the Project. A force account agreement is an agreement pursuant to which NYCEDC provides funds to a utility or governmental or guasi-governmental entity to pay for work the utility or entity must undertake with regard to its facility as a result of work NYCEDC is undertaking in the proximity of the facility. Amounts to be Approved: Up to \$153,000,000 in aggregate for the Project, of which it is anticipated that approximately \$15,000,000 will be used for the design contract, approximately \$725,000 will be used for a new special inspections contract or for services under a then existing NYCEDC special inspections retainer contract, \$750,000 will be used for one or more force account agreements, and all or most of the remaining balance will be used for the CM Contract Type of Funds: City Capital Budget funds **Procurement Methods:** Publicly advertised RFPs for (a) the design contract and (b) the special inspection retainer contract (if a new special inspections contract is to be used), competitive sealed proposals for the CM Contract and sole source for the force account agreement(s). The specific contractor for the special Inspections contract and the selected CM will be approved by the

President or an Executive Vice President of NYCEDC.

Agreements to be Approved:

- A consultant contract and any necessary amendments thereto with AECOM USA, Inc. (the "Design Contract") to provide design and related services for the Project;
- A CM Contract and any necessary amendments thereto with the selected CM (the "Project CM Contract") to provide CM and related services (including preconstruction, construction, and post-construction services) for the Project;
- A special inspections contract and any necessary amendments thereto for the Project if a new agreement is being entered into;
- One or more force account agreements and any necessary amendments thereto to be entered into with the Metropolitan Transportation Authority and/or an affiliated entity ("MTA") to provide project accommodation and related services as a result of Project work being undertaken by NYCEDC neighboring subway tunnels and the Queens Midtown Tunnel; and
- Any needed Funding Source Agreements.

Scope of Work: In partnership with City Parks and City DOT, the Project will include design, construction and construction management and related services to construct an in-water esplanade that will sit atop a concrete deck supported on steel piles between East 41st Street and East 53rd Street on the East River, outboard of the FDR Drive, in Manhattan, to provide a green attraction for recreational and commuting use for pedestrians, cyclists, rollerbladers, and bicyclists who currently use on-street bike lanes. The Project will connect to existing sections of the Manhattan Waterfront Greenway: Waterside Pier to the South and East Midtown Greenway to the North. The CM will subcontract certain services to implement the Project.

It is anticipated that a portion of the \$153,000,000 in this item for the Project may be used for the Project for other small contracts that are of a size that does not require Executive Committee approval and to fund Project work under other existing retainer agreements (in addition to possibly work under an existing special inspections retainer) up to the remaining amount for which those retainers have been previously authorized.

Proposed Resolution: To authorize the President and any empowered officer to enter into the Design Contract, the Project CM Contract, the special inspections contract, the force account agreement(s), any needed Funding Source Agreements, and any needed amendments to these agreements, and to make other Project expenditures, substantially as described herein.

Relevant Staff: Qiyi Li, Project Director, Capital Program Sakiru Okeowo, Vice President, Capital Program Len Greco, Senior Vice President, Capital Program Michael Barone, Senior Counsel, Legal

Project Code: 9820

EXHIBIT B

BUSINESS DEVELOPMENT – RETAIN AND ATTRACT Executive Committee Meeting March 14, 2023

Project Description:	The Business Development program aims to attract and retain businesses across the five boroughs of the City of New York (the "City") and in key sectors (e.g., Life Sciences, tech, manufacturing). The program will brand the City domestically and globally as business- friendly and position NYCEDC as the go-to partner for site selectors/business executives responsible for business location decisions. The program will also connect businesses to resources that can facilitate hiring locally (from underrepresented communities), procuring from Minority and Women Owned Business Enterprises, and identifying workspace across all five boroughs. The program was established in August 2021 to conduct proactive business development activities targeting businesses (300+ employees) considering moving to, expanding within, or leaving the City. Activities have included promotion of the City (e.g., "Why NYC" marketing campaign, press engagement, conference participation) and one-on- one concierge services to high potential leads (e.g., proposal development, troubleshooting issues, etc.)
Borough:	Citywide
Amount to be Approved:	Up to \$3,500,000, which is being provided by the City for the Project at this time.
	It is anticipated that the City will provide additional funds to NYCEDC for the Project in subsequent years. Executive Committee approval for the use of any additional funds will be sought when and if such funds are provided.
Type of Funds:	City Tax Levy funds
Procurement Method:	Various procurement methods will be used. Procurements for which a competitive method permitted by NYCEDC's annual contracts with the City is not appropriate will be considered sole source procurements unless they are micro-purchases (purchases with a value of \$20,000 or less).
Last Exec. Comm. Approval:	March 15, 2022

Matters to be Approved:

The Project will include various types of activities and expenditures, primarily consisting of the following:

Marketing/Paid Media:

- Business Development Campaign: Paid media buys: digital, programmatic, search engine and print advertisements, site selector advertising, paid social media, lead generation marketing (domestic and international), conference event promotion, etc.
- Life Sciences Campaign: Paid media buys: digital, programmatic, search engine and print advertising, paid social media advertising, video production, sponsored content with influential media publications, targeted outdoor media in the City and other key life sciences markets, conference event promotion.
- Buys for the Program NYCEDC will choose media and publicity buys and make other marketing/publicity choices based on which ones will focus best on the industry being targeted and can best reach the targeted audience.
- Related contracts, if any, will be entered into.

Production/Events/Conferences/Data Tools/Subscriptions:

- Brochures, event collateral production, booth display items, pull up banners, step and repeat banners etc.
- Data or association membership to gain access to leads.
- Travel and in some cases sponsorship dollars for conferences, plus organized tours of the City.
- Related contracts, if any, will be entered into.

Staff:

• Dedicated full time staff for the duration of the program will be retained for a variety of roles to support and manage program efforts.

Proposed Resolution: Approval of NYCEDC making the expenditures and entering into related agreements and undertaking matters substantially as described above.

Relevant Staff: Bernice Clark, Executive Vice President, External Affairs, and Chief Marketing Officer Michelle Villar, Senior Vice President, Marketing Justin Kreamer, Senior Vice President, Partnerships Susan Rosenthal, Senior Vice President, Initiatives James Higgins, Senior Counsel, Legal

Project Code: 9998

EXHIBIT C

MODIFICATIONS TO PREVIOUS AUTHORIZATIONS **Executive Committee Meeting** March 14, 2023

Proposed Resolution: To modify previous authorizations of the Executive Committee substantially as described herein and to authorize the President and any empowered officer to enter into any necessary agreements related thereto. The proposed modifications are being undertaken on a sole source basis to the extent any procurement is being undertaken.

Contractor	Project Site Address(es), Borough	Amount and Type of Funds	Project Work	Proposed Modification	Last Exec. Comm. Approval and Project Code
1. J. Pizzirusso Landscaping Corp. ("Pizzirusso")	Water Street from Whitehall Street to Fulton Street (being modified herein to- from Whitehall Street to Maiden Lane), Whitehall Street from Pearl Street to Water Street, Moore Street from Water Street to Pearl Street, a pedestrian plaza at Coenties Slip from Water Street to Pearl Street, and a pedestrian plaza from Whitehall Street to Broad Street, Manhattan (as modified herein, the "Water Street Corridor"). The Water Street Corridor is	\$20,000,000 in City Capital Budget funds, CDBG funds made available by LMDC, FEMA funds and Federal Highway Administration Emergency Relief program funds, and utilities to pay for certain Project utility work	Construction services related to the construction of streetscape and plaza improvements for the Water Street Corridor.	To provide up to an additional \$35,000,000 in funds from utilities, to amend the Pizzirusso contract to provide for additional construction services for required Project utility work, bringing the total authorized amount for the Pizzirusso contract to up to \$55,000,000. In addition, the portion of the Project area formerly on Water Street from Whitehall Street to Fulton Street has been changed to Water Street from Whitehall Street to Maiden Lane.	
	approximately shown in Attachment A hereto.				

2. Techno Consult, Inc. ("Techno")	The Water Street Corridor	\$3,900,000 in CDBG funds made available by LMDC and City Capital Budget funds	Resident engineering inspection services related to the design and construction of streetscape and plaza improvements for the Water Street Corridor.	To provide up to \$3,100,000 in funds from utilities, to amend the Techno contract to provide for additional resident engineering inspection services related to Project utility work, bringing the total authorized amount for the Techno contract to	Approval Date: 9/28/2018 Project Code: 4848
3. M.G. McLaren Engineering and Land Surveying, P.C. ("McLaren")	Atlantic Basin, Red Hook, Brooklyn.	Up to \$4,000,000 in City Capital Budget funds and/or other funds available.	Marine, upland, and warehouse design and engineering and related services for construction of a second homeport for NYC Ferry, located in Atlantic Basin, Red Hook, Brooklyn.	the Techno contract to up to \$7,000,000. To provide up to an additional \$1,000,000 in City Capital Budget funds, bringing the total authorized amount of the McLaren contract to up to \$5,000,000, such additional funds to be used primarily for upland and warehouse design services.	Approval Date: 12/16/20 Project Code: 7626

4. Gilbane	The premises on which the New York Wheel that had been	Up to \$5,000,219.66 of NYCEDC	Construction management services to secure the New York Wheel and	Up to an additional \$2,000,000 for the Gilbane contract,	Approval Date: 6/22/2021
	Wheel that had been proposed for the St. George waterfront of Staten Island, and related facilities, were to be located	NYCEDC programmatic budget funds	New York Wheel and related facilities premises and undertake any actions necessary to maintain the temporary certificate of occupancy for the parking garage on the premises to enable it to operate.	bringing the total authorized amount for Project work under the Gilbane contract to up \$7,000,219.66, to allow continued Project services until a new developer is determined for the site. Gilbane and its subcontractors may also continue to perform some other services with regard to the site which would enable construction on the site to resume more readily in the future. The former lease for the site is no longer in effect. It is anticipated that the funds now being provided will be utilized for the remainder of fiscal year 2023 and for	Project Code: 7855
				fiscal year 2024.	

5. Klen Space Inc. ("Klen Space")	Properties owned and/or managed by NYCEDC or with regard to which NYCEDC is asked to perform these services by the City	Up to an aggregate of \$16,500,000 in City Tax Levy funds for the Klen Space contract and a contract with The Doe Fund, Inc. ("Doe Fund") for the City Cleanup Corps program	Labor and supervision for services under the City Cleanup Corps program primarily related to cleaning, including, without limitation, street and sidewalk cleaning, cleaning of vacant lots and dumping by the roadside, trash and debris collection, supplementary sanitation and cleaning services, and graffiti removal, at various locations throughout the City owned and/or managed by NYCEDC or with regard to which NYCEDC is asked to perform these services by the City. Under their contracts, Doe Fund. and Klen Space may also obtain supplies, equipment and machinery and provide other services for the program. As part of Project services, Doe Fund and Klen Space may also provide support	An amendment to the Klen Space contract to include an additional scope of work for Fiscal Year 2023 and possibly a portion of Fiscal Year 2024, consisting of the provision of Property Maintenance Program services on properties owned and/or managed by NYCEDC or with regard to which NYCEDC is asked to perform these services by the City. The services include, but are not limited to: • clearing and fencing of vacant lots, • street and sidewalk cleaning, • bollard and other barrier installation, • facade painting, • cleaning out and/or sealing up City-owned buildings, • minor demolition	Approval Date: 6/21/2022 Project Code: 23570006
			contracts, Doe Fund. and Klen Space may also obtain supplies, equipment and machinery and provide other services for the program. As part of Project services, Doe Fund and Klen Space may also provide support services (the "Support Services") to staff to assist their development and ability to lead independent	 street and sidewalk cleaning, bollard and other barrier installation, facade painting, cleaning out and/or sealing up City-owned buildings, minor demolition work, landscaping, minor concrete work, clearing of periodic 	
			and productive lives.	dumping that occurs by the roadside and on vacant lots, • miscellaneous services in response to various emergencies, • fence installation and repair, and • sidewalk replacement. The amendment will include up to an	

				additional \$12,000,000 of NYCEDC programmatic budget funds to support the expanded scope of work. A portion of such additional funds may be used for Support Services for persons working on the additional scope.	
6. Kellermeyer Bergensons Services, LLC, as assignee of A.C.A. Industries, Inc.	Properties owned and/or managed by NYCEDC or designated by NYCEDC for such services, Citywide	Up to \$8,318,656 of funds from former UDAG loans, NYCEDC programmatic budget funds and funds from the College Point Corporate Park Improvement Fund	Property Maintenance Program services	An amendment to include additional funding of up to \$3,000,000 (for Fiscal Year 2023 services) of NYCEDC programmatic budget funds for the existing Kellermeyer Bergensons Services, LLC contract, bringing the total authorized amount of the contract to up to \$11,318,656	Approval Date: 6/22/2021 Project Code: 23570004

7. Island Adworx Advertising, Inc.	Staten Island Ferry boats and the St.	NYCEDC does not pay FerryAds -	Advertising on the Staten Island Ferry boats and at	Extend the expiration date of the advertising	Approval Date: 3/15/2022
d/b/a Communication Associates and referred to herein as "FerryAds"	George Ferry Terminal in Staten Island and Whitehall Ferry Terminal in Manhattan	rather NYCEDC receives at least 25% of FerryAds advertising revenue from the Ferry boats and Terminals.	the St. George Ferry Terminal and Whitehall Ferry Terminal overseen by FerryAds pursuant to advertising ageements between NYCEDC and FerryAds.	agreements with FerryAds from May 31, 2023 to May 31, 2025. Each month NYCEDC will receive the greater of 25% of FerryAds advertising revenue from the Ferry boats and Terminals or \$17,750 (in the first year of the agreement extension) and \$36,000 (in the second year of the agreement extension).	Project Code: 3238

Relevant Staff: (1) (2) Steven Nelson, Project Director, Capital Program Yvi McEvilly, Vice President, Capital Program Len Greco, Senior Vice President, Capital Program Mary Adams, Counsel, Legal

> (3) Ankita Nalavade, Project Director, Capital Program Yvi McEvilly, Vice President, Capital Program Jennifer Cass, Senior Vice President, Capital Program Michael Barone, Senior Counsel, Legal

(4) Dave Aneiro, Senior Vice President, Asset Management Jose Figuereo, Vice President, Asset Management Mary Adams, Counsel, Legal

(5) (6) Juan Galvan, Senior Project Manager, Property Operations John Tseng, Vice President, Property Operations Michael Barone, Senior Counsel, Legal

(7) Lia Tieu, Vice President, Asset Management Sean Freas, Vice President, Asset Management Kyle Joyce, Counsel, Legal Attachment A



Water Street Streetscape Improvements

LDCMT-26-13183

EXHIBIT D

CHILDCARE VOUCHER AND EITC PROGRAM: MEDIA CAMPAIGNS Executive Committee Meeting March 14, 2023

Project Description:	Provision of advertising placement and creative development services to assist the NYC Mayor's Office of Ethnic and Community Media (the "Mayor's Office") to increase awareness of and participation in (1) the New York City Administration for Children's Services' Child Care Assistance program, including vouchers (the "Child Care Voucher Campaign") and (2) the Earned Income Tax Credit program (the "EITC Campaign")
Borough:	Citywide
Type of Contracts:	Consultant contracts and any needed Funding Source Agreements
Amounts to be Approved:	(1) Up to \$1,500,000 in the aggregate for two consultant contracts for the Child Care Voucher Campaign and (2) up to \$1,500,000 in the aggregate for two consultant contracts for the EITC Campaign
Type of Funds:	NYCEDC programmatic budget funds anticipated to be reimbursed by City Tax Levy funds
Procurement Methods:	Sole Source. D Exposito & Partners LLC ("d expósito"), XOMAD LLC ("XOMAD"), Venus Media Group LLC ("VMG"), and Athena Consulting Group Inc. ("Athena"; together with d expósito, XOMAD and VMG, the "Consultants") have been selected by the Mayor's Office and have begun to provide preliminary services. d expósito, VMG and Athena are each City- certified M/WBEs. The Consultants' previous combined experience working on citywide media campaigns of this magnitude (across the City and other metropolitan areas with similar population sizes), understanding of the City's advertising guidelines, and mobilization readiness, make the Consultants uniquely qualified to provide the Project services for a citywide, multi-dimensional media campaign.

Agreements to be Approved:

- A consultant contract with d expósito to provide Project services for the Child Care Voucher Campaign (the "d expósito Contract")
- A consultant contract with XOMAD to provide Project services for the Child Care Voucher Campaign (the "XOMAD Contract")
- A consultant contract with VMG to provide Project services for the EITC Campaign (the "VMG Contract")
- A consultant contract with Athena to provide Project services for the EITC Campaign (the "Athena Contract"; together with the d expósito Contract, the XOMAD Contract, and the VMG Contract, the "Contracts" and, each, individually, a "Contract")
- Any needed Funding Source Agreements

Scopes of Work: The Consultants have been providing and will continue to provide primarily the following Project services, certain of which may be provided by subcontractors:

- Provide creative media strategy, development, optimization, and reporting for advertising and media placements
- Conduct and pay for advertising placement for out-of-home, digital, linear television, and over-the-top/connected television messaging
- Utilize and pay for various social media platforms to reach specific demographic targets provided by the Mayor's Office

Proposed Resolution: To authorize NYCEDC entering into (1) the Contracts and (2) any needed Funding Source Agreement(s), in each case, substantially as described herein

Relevant Staff:	Michelle Villar, Senior Vice President, Marketing Eric Goodnight, Vice President, Marketing Gabrielle Lepore, Assistant Vice President, Marketing Candace Chung, Senior Counsel, Legal
	Meah Clay, Senior Counsel, Legal
Project Codes:	10416 (Child Care Voucher Campaign), 10417 (EITC Campaign)

<u>EXHIBIT E</u>

EVENT SERVICES FOR 50TH ANNIVERSARY OF HIP HOP CELEBRATION Executive Committee Meeting March 14, 2023

Project Description:	Providing funds to the Universal Hip Hop Museum ("UHHM") for "The Drip: 50 Years of Hip Hop Fashion," a live runway show in Manhattan to kick off the events for the 50th Anniversary of Hip Hop celebration.
Borough:	Manhattan
Type of Contract:	Funding agreement
Amount to be Approved:	\$180,000
Type of Funds:	NYCEDC programmatic budget funds anticipated to be reimbursed by City Tax Levy funds

Procurement Method: Sole source

Agreement to be Ratified: A funding agreement with UHHM (the "UHHM Funding Agreement") to provide it with funds for services and expenditures related to the runway show event.

Scope of Work: Financial management, event business planning, third-party vendor coordination, and other services and activities related to the event, being undertaken or paid for by UHHM.

Proposed Resolution: To ratify and authorize NYCEDC entering into the UHHM Funding Agreement and making payments thereunder, substantially as described herein

Relevant Staff: Elizabeth Verostek, Deputy Chief Financial Officer Kyle Joyce, Counsel, Legal

Project Code: 10421

<u>EXHIBIT F</u>

FUNDING AGREEMENT Executive Committee Meeting March 14, 2023

Proposed Resolution: To authorize the President and any empowered officer to enter into a funding agreement that has been procured on a sole source basis, substantially as described herein, and any needed Funding Source Agreements.

Contractor Name and Description, and Agreement/Amendment (the agreement may be with the named contractor or an affiliate of the named contractor)	Project Site Address, Borough	Source or Type of New NYCEDC Funds	Amount Under New Agreement/ Amendment	Application of Funds
The Greater Ridgewood Youth Council, Inc., a not-for-profit corporation – Funding Agreement	776 Fairview Avenue, Queens	City Capital Budget funds made available by the City Council	Up to \$79,929	To fund a portion of the cost of equipment outfitting at the facility at 776 Fairview Avenue, which is used as a community center and Pre-K school.

NYCEDC Project Code: 6429 Relevant Staff: Sandy Chung, Vice President

Description of Contractor

The Greater Ridgewood Youth Council, Inc. is a not-for-profit 501(c)(3), nonsectarian organization that has served the youth of Queens since 1980 and has been an active leader and participant in on-going neighborhood consortium efforts in educational, recreational, cultural, employment, and intervention / prevention programs. The mission of The Greater Ridgewood Youth Council, Inc. is to improve the quality of life for youths and families in the Borough of Queens.

EXHIBIT G

≦/EDC

COST ESTIMATING SERVICES Executive Committee Meeting March 14, 2023

Project Description:	Cost estimating and cost validation services on an as- needed on-call basis	
Borough:	Citywide	
Type of Contract:	Consultant contract	
Amount to be Approved:	Up to \$500,000	
Type of Funds:	Will vary based on the particular task. Various sources of funds may include, without limitation, NYCEDC's programmatic budget, City Tax Levy funds, City Capital Budget funds and other sources	

M/WBE small purchase

Agreements to be Approved:

Procurement Method:

- A consultant contract with Ellana, Inc. for Project related services
- Any needed Funding Source Agreements

Scope of Work: The Consultant will provide cost estimating and cost validation services for a variety of NYCEDC design and construction projects (anticipated to be mainly for Asset Management Department projects), including, but not limited to, demolition, marine infrastructure, site improvements, special inspections, imagery surveys (LiDAR collection or photogrammetry), facility design, and construction hazmat reporting.

Proposed Resolution: To authorize the President and any empowered officer to enter into the Consultant Contract and any needed Funding Source Agreements substantially as described herein

Relevant Staff: Dave Anerio, Senior Vice President, Asset Management Gregory Dixon, Vice President, Asset Management Frank Quintanilla, Senior Project Manager, Asset Management Mary Adams, Counsel, Legal

Project Code: 10185