



**Public-Private Impact Initiative RFEI
Project # 9517/ Contract # 95170001
Questions & Answers
5/27/2021**

In connection with the **Request for Expressions of Interest** relating to the **Public-Private Impact Initiative** released by NYCEDC on **4/19/2021**, the questions from potential Respondents and answers provided by NYCEDC are below.

- 1. Q:** With regards to the broad idea of unlocking public space, would NYCEDC consider a proposal which identifies underutilized open space which is currently controlled by other City agencies such as DOT or Parks?

A: NYCEDC would consider proposals that involve property controlled by other City agencies. In these cases, NYCEDC would assess the Respondents' ability to gain access to assets outside of NYCEDC's portfolio, including, without limitation, any necessary governmental approvals, if applicable, to help gauge the overall feasibility of the proposal as part of the review process.

- 2. Q:** What is the anticipated timing of the full evaluation process and the internal milestones (Stage I, Stage II)?

A: NYCEDC will aim to provide Respondents a written notification detailing the status of their proposal within 90 days of receiving the completed Initial Intake Form. This update will typically let the Respondent know whether or not their proposal has been advanced to an in-depth Stage II review. However, NYCEDC may also follow-up with a request for additional information or to inform the Respondent that their proposal should be directed to a different procurement or contracting process.

The duration of the evaluation process may vary depending on a variety of factors including, but not limited to, the quality of the initial proposal, Respondents' level of responsiveness to follow-up diligence requests and the complexity of the proposed project.

- 3. Q:** Are there any financial resources available with this program, or is this opportunity exclusively focused on harnessing NYCEDC's non-financial resources?

A: This RFEI is focused primarily on sourcing proposals that leverage NYCEDC's non-financial resources including, but not limited to, access to certain NYCEDC assets and staff expertise. While there are no funds attached to this RFEI at this time, NYCEDC retains the ability to allocate financial resources to strong proposals with a demonstrated need at its discretion.

- 4. Q:** Can you provide the link to download the RFEI please?

A: The RFEI can be downloaded here: edc.nyc/PublicPrivateImpact

5. Q: Can we submit multiple ideas/projects?

A: Respondents may submit one proposal on or before each Submission Deadline and may revise and resubmit proposals prior to subsequent Submission Deadlines. While Respondents may submit multiple ideas/projects, we encourage Respondents to only have one proposal under active review at a time to ensure an efficient review process.

6. Q: Would you welcome ideas from public relations or consulting agencies who may be able to organize the concepts, but are not the actual partner themselves?

A: Public relations and consulting agencies may submit proposals through this RFEI; however, only proposals from principals will be considered responsive. Individuals in representative, agency or consultant status may submit proposals only under the direction of identified principals, where the principals are solely responsible for paying for such services. NYCEDC will consider whether the proposal identifies a Lead Respondent and involves the relevant stakeholders, decision makers and/or other types of partnerships to execute the proposed implementation plan.

7. Q: If the ideas are non-energy related but are related to DOT, DEP and other agencies related to sustainability and GHG reduction, would it be considered for evaluation?

A: NYCEDC would consider non-energy focused sustainability proposals, subject to any necessary coordination with and/or approvals from other agencies.

8. Q: Would non-financial NYCEDC resources include NYCEDC staff as partners in program execution, as well as sharing NYCEDC networks of contacts? Asking this specific to “new industry development for good.”

A: Non-financial NYCEDC resources that could be available to Respondents include but are not limited to:

- Access to NYCEDC asset(s)
- Marketing and publicity support
- Technical assistance and project management support
- Community and network building assistance
- Other types of strategic partnership support

9. Q: Do you have as yet specific targeted areas in the city where EDC might want to specifically focus(i.e. underserved economic areas)?

A: The RFEI does not highlight targeted geographic areas at this time.

10. Q: To submit a proposal, do we fill Public Private Impact Initiative_RFEI.pdf and upload the PDF to the link in <https://edc.nyc/public-private-impact-initiative-rfei>? Can we answer the questions in the Intake Form in a separate document with diagrams?

A: Respondents shall submit their proposals pursuant to the instructions set forth on the RFEI web page (which can be found at edc.nyc/PublicPrivateImpact). Proposals shall consist of a completed Initial Intake Form (see Appendix I), labeled “[PROPOSAL NAME]_Public Private Impact Initiative RFEI” and be in searchable PDF format. Please note that Chrome Browser is the preferred method to upload your electronic response.

To begin the proposal review process, Respondents should only submit the completed Initial Intake Form. NYCEDC may request additional information throughout the review process.

11. Q: Could you provide an example of a historical or existing partnership that demonstrates the various features you're looking for?

A: This RFEI is a new initiative created to highlight new opportunities for partnership and collaboration with NYCEDC across a broad range of project types and topics. Examples include programmatic initiatives, technology pilots, capital projects, impact investment opportunities, facilities operations innovation, and other creative partnership structures. We are looking for project partnerships with features including financial sustainability, economic viability, and projects that have an opportunity to maximize impact through a public sector partnership that leverages NYCEDC resources. Examples of resources that NYCEDC has contributed to historical and existing partnerships and are also being made available through this RFEI include access to NYCEDC assets, marketing and publicity support, technical assistance and project management support provided by NYCEDC staff, community and network building assistance, targeted seed capital, or other types of strategic partnership support.

12. Q: Can you speak to the broadband initiatives EDC is seeking to fulfill its Public Health strategic priority: addressing the root causes of health inequities that existed prior to, and were exacerbated by, the COVID-19 pandemic (e.g., housing, environment, childcare/family supports, social services, broadband, transportation, job opportunities, etc.)?

A: Follow the link for additional information about the Universal Solicitation for Broadband City-wide RFP: <https://edc.nyc/universal-solicitation-broadband-citywide-rfp>

13. Q: Will you be sharing a list of attendees at this meeting, and/or potential lists of subcontractors such as what's been done with the Pandemic Response Institute RFP? Thank you.

A: A list of attendees for the May 6th, 2021 public information session can be downloaded at the RFEI page here: edc.nyc/PublicPrivateImpact (the document titled “Info Session Attendees” can be downloaded towards the bottom of the page under “Key Documents”)

14. Q: Will we be able to get a copy of the presentation to share with colleagues?

A: The presentation from the May 6th, 2021 public information session can be downloaded at the RFEI page here: edc.nyc/PublicPrivateImpact (the document titled “Info Session PPT” can be downloaded towards the bottom of the page under “Key Documents”)

15. Q: The Asset Database is very high level. I wonder if you can provide more specific information about the opportunities and challenges of that asset. Things like “highly outdated heating/cooling” or “great waterfront views” or “lots of easy public access” or “best suited to industrial and non-public projects”.

A: At this time, the NYCEDC Asset Database is designed to provide high-level information on NYCEDC assets that are available for use in a variety of capacities. Potential Respondents can reference this database along with the other resources described in the RFEI (e.g., Strategic Priorities List, Initial Intake Form, etc.) to better understand how their ideas relate to NYCEDC’s strategic priorities, ongoing economic development activities and available resources.

The properties currently available under this RFEI are listed here: edc.nyc/PublicPrivateImpact (the document is linked under “Additional Resources” and can be downloaded towards the bottom of the page under “Key Documents”). Please note that the information in the database is subject to change (including periodic updates).

16. Q: In the asset database, we only see a list of real estate assets. Where can we find a list of community or organization partnerships that NYCEDC could provide?

A: Respondents are welcome to form partnerships and submit proposals in collaboration with community groups or other organizations. At this time, NYCEDC is not providing a dedicated list of potential community or organization partnerships as a part of this RFEI. For additional information, please refer to question # 15.

17. Q: How does one access the asset database? (I can’t see the link.)

A: Please see answer to question # 15.

18. Q: I’m only seeing properties / parcels. Should there be anything else in the NYCEDC Asset Database?

A: Please see answer to question # 15.

19. Q: Can you provide the link to the real estate EDC owns?

A: Please see answer to question # 15.