

Pandemic Response Institute – Information Session

April 26, 2021

4pm EDT



Agenda

4:00 – 4:05 PM

Introductory Remarks

- *James Katz, Chief of Staff, NYCEDC*

4:05 – 4:20 PM

Project Overview

- *Elizabeth Hamby, Senior Director, Take Care New York, DOHMH*
- *Susan Rosenthal, Senior Vice President | Life Sciences & Healthcare Initiatives, NYCEDC*

4:20 – 5:00 PM




Q&A

Pandemic Response Institute RFP

Vision: Mobilize a 'whole-of-society' approach to prevent, prepare for, respond to, and recover from public health emergencies

Design Principles & Strategic Priorities

- Institute dedicated to preparing NYC for future public health emergencies
- Key functions of coordinating across all public health actors and embedding new practices
- Three strategic priorities identified:

Strategic Priority	Activities of Focus
1. Enabling all New Yorkers to access needed health solutions	 <ul style="list-style-type: none">• Sourcing innovation from industry, academia, and communities• Practical scaling and deployment of innovation
2. Ensuring all New Yorkers receive the information they need to make decisions	 <ul style="list-style-type: none">• Gathering hyperlocal data to inform targeted local responses• Integrating public health and operational data to inform more holistic responses• Strengthening communication networks to drive quality, legibility, and adoption of public health messaging
3. Helping all New Yorkers and sectors build their capacities to prepare for and respond to future public health crises	 <ul style="list-style-type: none">• Scenario planning to help actors in all sectors plan and train for various types of emergencies• Building capacity of smaller CBOs either directly or through partnerships and matchmaking

Expected Timeline of Activities

Year 1

- *Set-up Operational Framework*
 - *Legal set-up*
 - *Hiring*
 - *Publishing key vision, mission, and strategy documents*
 - *Develop operating plans & budgets*
- *Preliminary Operational Activities*
 - *Memorialize and share lessons learned from COVID-19*
 - *Institutionalize structures that proved invaluable during COVID-19*
 - *Develop & organize "recovery activities"*

Year 2 - 5

- *Build out of programmatic activity areas in preparedness*
- *Shift or double down of activities based on feedback from Year one*

Potential Respondents

- *The Institute may be best operated by an entity or entities with **expertise in building health resilience***
- *The City encourages Respondents to create a **collaborative group** that could include:*
 - *CBOs, faith-based organizations, mutual aid networks, or community coalitions*
 - *Academic institutions*
 - *Philanthropies & other nonprofit organizations*
 - *Corporations*
 - *Industry associations*
- *Respondents are encouraged to **think creatively about partnering with non-traditional partners.***
- *To facilitate collaboration among respondents, the RFP webpage (<https://edc.nyc/pandemic-response-institute-rfp>) has a **digital sign-up sheet for organizations that are interested in finding partners.** Contact information of those who sign up will be made publicly available on an ongoing basis.*

Selection Criteria

NYCEDC will evaluate RFP respondents based on written proposals and interviews

<i>Criteria</i>	<i>Weight</i>	<i>Key Parameters</i>
<i>Quality of Proposal & Alignment with Vision, Objectives, and Activities</i>	<i>30%</i>	<ul style="list-style-type: none"> <i>Quality of proposal and the degree to which the proposal demonstrate the Respondent's full understanding of and ability to fulfill programming for the proposed elements – including the Institute's vision, key design principles, Strategic Priorities, and the proposed set of activities</i>
<i>Ability to Advance Equity</i>	<i>20%</i>	<ul style="list-style-type: none"> <i>Strength and commitment of the Respondent's strategies to achieve diverse leadership and management, inclusive actions, and equitable outcomes demonstrated by engagement with community partners and the proposed activities for external engagement</i>
<i>Management & Operations Plan</i>	<i>25%</i>	<ul style="list-style-type: none"> <i>Viability and financial feasibility of the Respondent's approach and the ability to generate and deliver on a timeline for launching the Institute</i>
<i>Respondent Team's Experience & Composition</i>	<i>15%</i>	<ul style="list-style-type: none"> <i>Respondent's demonstrated experience and reputation in launching projects similar to what is outlined for the Institute</i> <i>Viable business model for organizations involved in Respondent team and quality of the management team</i> <i>Stable financial standing for organizations involved</i> <i>Ability to engage with the City's infrastructure assets and core agencies as it relates to the Institute</i>
<i>M/WBE Goal</i>	<i>10%</i>	<ul style="list-style-type: none"> <i>Respondent's Participation Goal in relation to the target Participation Goal range set forth in the RFP</i> <i>The development and quality of the M/WBE Participation Narrative</i>

M/WBE Goals Narrative

- *M/WBE Participation Goal for RFP: 25-35% (as percentage of total contract value)*
- *Respondents must submit Narrative demonstrating how they will meet the M/WBE Participation Goal. The Narrative should:*
 - *Speak in detail to respondent's commitment to ensuring proposed level of M/WBE participation*
 - *Outline specific strategies to drive participation and methods for ensuring accountability*
 - *Include any other info that demonstrates the likelihood that the proposed M/WBE Participation Goal will be met or exceeded*
 - *List of City-certified M/WBEs respondent plans to work with and a description of the activities that would be subcontracted to these firms*
- *10% of selection criteria corresponds to the quality of the M/WBE Narrative*
 - *A Participation Goal lower than the lower bound of the range shall receive a score of zero (0) for this selection criteria*
 - *Proposed Participation Goals that exceed this higher bound are welcome but do not receive extra points*
- *Final M/WBE Goals will be incorporated into the Contract*
 - *Selected Respondents will be required to meet the stated M/WBE goals or demonstrate good faith efforts*

Meeting M/WBE Goals

- **Identifying M/WBE Partners**

- Use [SBS](#) directories to find M/WBEs in a specific field
- Check out the Potential Partners List for this RFP
- Refer to the [ConstructNYC list](#) for firms pre-qualified with EDC
- NYCEDC can assist in identifying M/WBEs
- Refer to good faith efforts section in draft contract for more ideas

- **Make use of the Contract Financing Loan Fund**

- Mobilization loans for M/W/DBE firms participating as either prime or subcontractor
- Amounts up to \$500,000
- May be used to buy long lead equipment, material, and/or labor costs

Submission Details

Respondents must submit responses according to the follow requirements:

- *Electronically submitted to and received by NYCEDC no later than 11:59 PM EDT on **June 4, 2021***
- *All proposals should be labeled “Pandemic Response Institute RFP Response – [RESPONDENT NAME]” as a single zip file with this title*
- *All proposal zip files should also include:*
 - *Statement of Agreement (form on **Appendix 1**)*
 - *Local Law 34 forms*
 - *Local M/WBE Participation Plan (form on **Appendix 7**)*
- *Please refer to pages 20 - 21 of the RFP for details on the above requirements*

Timeline

