



Hunts Point Vision Plan Task Force Update

November 8, 2012



Meeting Agenda

❑ Welcome

❑ Vision Plan Update

- Hunts Point Workforce1 Career Center
- South Bronx Greenway
 - Food Center Drive
 - Hunts Point/Spofford/Lafayette Avenues
 - Hunts Point Landing Programming
 - Randall's Island Connector
- Food Distribution Center Development
 - Produce Market Redevelopment
 - Alternative Fuels Facility
 - Halleck Industrial Development Site
 - Rooftop Farm RFP
 - Hunts Point Food Festival RFP
- NYCDOT Hunts Point Clean Trucks Program
- Sheridan Expressway - Hunts Point Land Use & Transportation Study

❑ Discussion

Hunts Point Workforce1 Career Center (HP WF1CC)

Job placements overall through the Hunts Point WF1CC

- 2009 = 1,030
- 2010 = 1,318
- 2011 = 1,366
- 2012 (January – October) = 901

Hunts Point residents placed through the Hunts Point WF1CC

- 2012 (January – October) = 199

Hunts Point residents placed system-wide (all 5 boroughs)

- 2009 = 839
- 2010 = 625
- 2011 = 852
- 2012 (January – October) = 890

Hunts Point Community Partners

- 2011: 83 placements, 138 referrals to job opportunities
- 2012 Goal: 150 partner placements (100 made so far this year)
- Work with 26 Community Partners in 2012 including:
 - Bronx Works
 - CUNY – Hostos
 - NYS Department of Labor
 - F.E.G.S.
 - Goodwill
 - Job Corps
 - New York Public Library
 - NYC Department of Parks and Recreation
 - Southeast Neighborhood Centers
 - SUNY – Bronx Educational Opportunities Center

South Bronx Greenway



SBG: Phase I Project – Food Center Drive



Anticipated Construction Start: Winter 2013

SBG: Phase I Project – Hunts Point/Spofford/Lafayette Avenues



Anticipated Construction Completion: Substantially Complete

SBG: Phase I Project – Hunts Point Landing



SBG: Phase I Project – Hunts Point Landing Programming



SBG: Phase I Project – Randall's Island Connector



Anticipated Construction Start: Summer 2013

Produce Market Redevelopment

Project Update

- Secured \$35MM in federal transportation funds
- Negotiating business terms for redevelopment
- Advancing preliminary design, environmental review (EAS)

Project Goals and Benefits

- Job retention (~ 6,700 total jobs), with new potential
 - 3,600 direct wholesale jobs
 - 3,100 indirect jobs
- Support small business (~ 6,000 retailers, 450+ Green Cart vendors)
- Improved air quality for residents and workers
- Sustainable building design (LEED Silver, energy efficiency)
- Enhanced food access and quality
- Reserved area for future South Bronx Greenway waterfront access



Alternative Fuels Facility



Selected Developer: Atlantis Management Group

Milestones Achieved

- FDNY variances for E85 and B20 secured
- ULURP approval
- PDC conceptual and preliminary design approval

Program

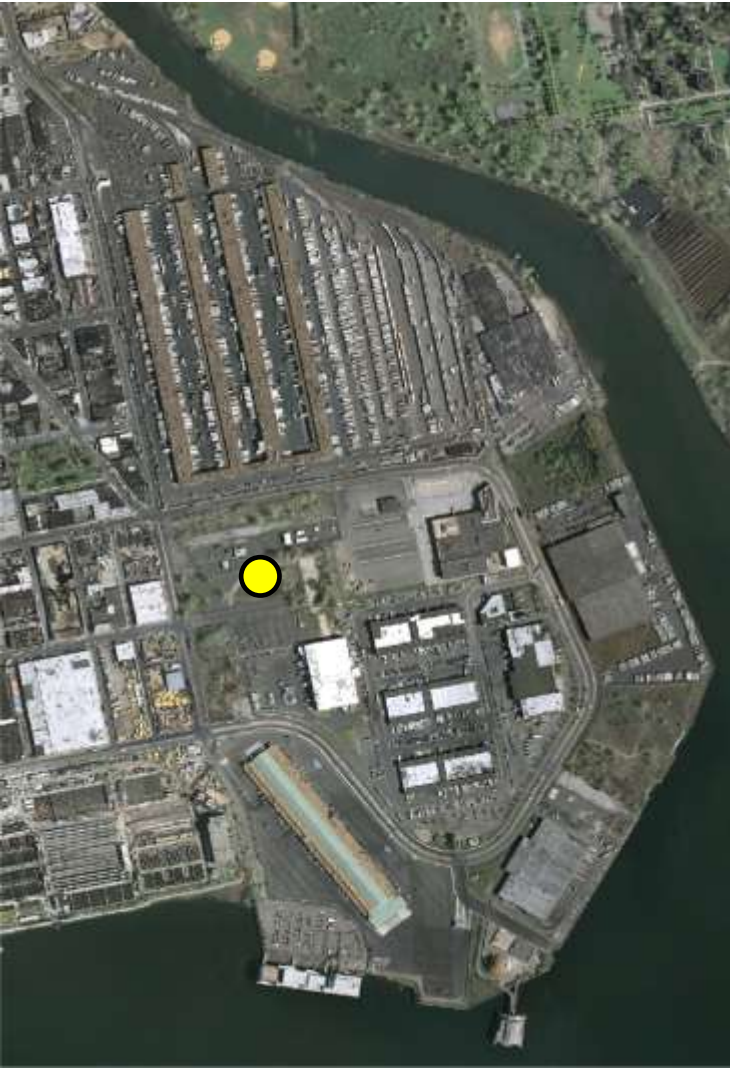
- Biodiesel, ethanol, CNG, with limited conventional fuels
- Truck maintenance facility for truck conversions
- Complementary uses include food retail, education center
- Targeted local hiring plan and workforce development goals
- Dedicated funding for alt fuels marketing campaign

Schedule

- *Negotiate Funding Agreement, City Capital-eligible Scope*
Fall 2012 – Spring 2013
- *Remediation & Construction*
Summer 2013 – Fall 2014

● Site of Proposed Facility - Corner of Halleck Street and Food Center Drive

Halleck Industrial Development Site



Project Update

- RFP period closed
- Possibility of reissuing RFP in the future

Site Background

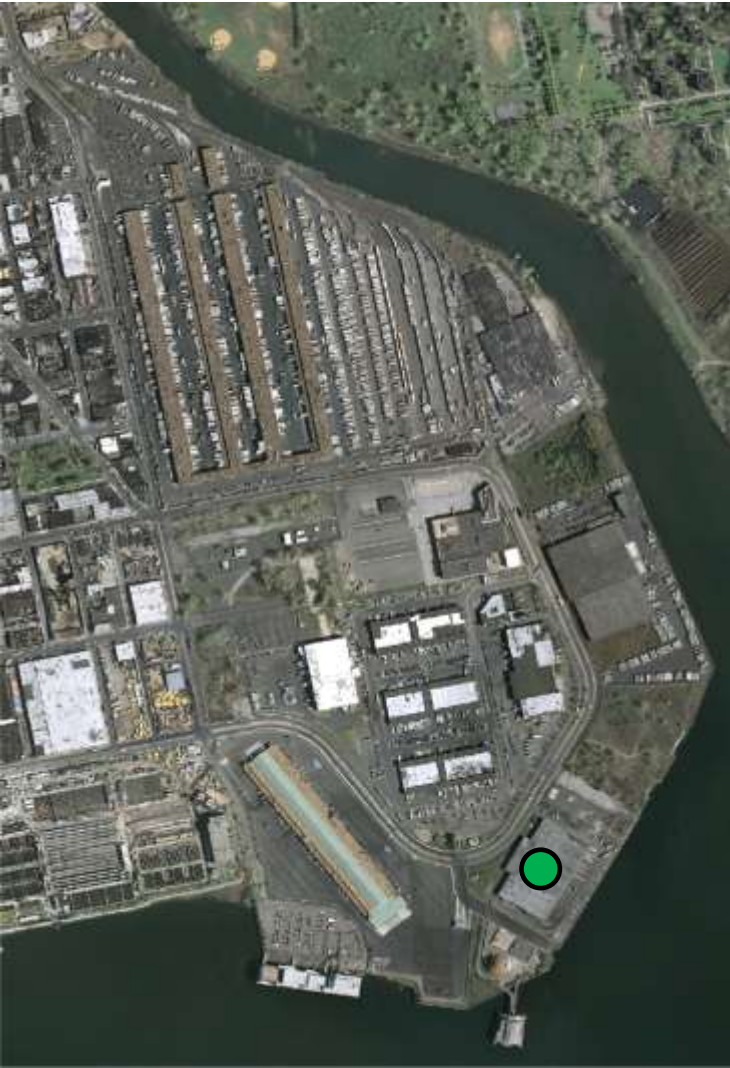
- 425,000 SF (9+ acres)
- Vacant and shovel-ready site
- Access to both Halleck Street and Food Center Drive
- Proposals for food-related uses do not require ULURP approval process

RFP Background (Released in June 2011)

- Priority for food-related uses; also open to industrial and ancillary retail uses
- Respondents encouraged to minimize additional traffic impacts
- Option for developers to pursue NYCEDC financing for construction
- Respondents required to propose how they would maximize job creation and local hiring

● Site of Proposed Facility - Corner of Halleck Street and Food Center Drive

Rooftop Farm RFP



Opportunity to Develop and Operate Rooftop Farm

- Roof is approximately 200,000 SF (4.6 acres)
- Building was constructed in 1969 and is currently occupied by two food distributors, Sultana Distribution and Citarella
- Will be one of the largest rooftop farms in the world
- Will complement and enhance the existing network of food distribution businesses in the area
- Will further the growth of the City's urban agriculture industry and create new job opportunities for local residents

RFP Released in June 2012

- Responses were due August 6th, 2012
- Initial due date extended due to overwhelming response
- Multiple national and international respondents
- Evaluation process underway, with expected selection in early 2013

● Site of Project - 600 Food Center Drive

Hunts Point Food Festival RFP



Project Goals

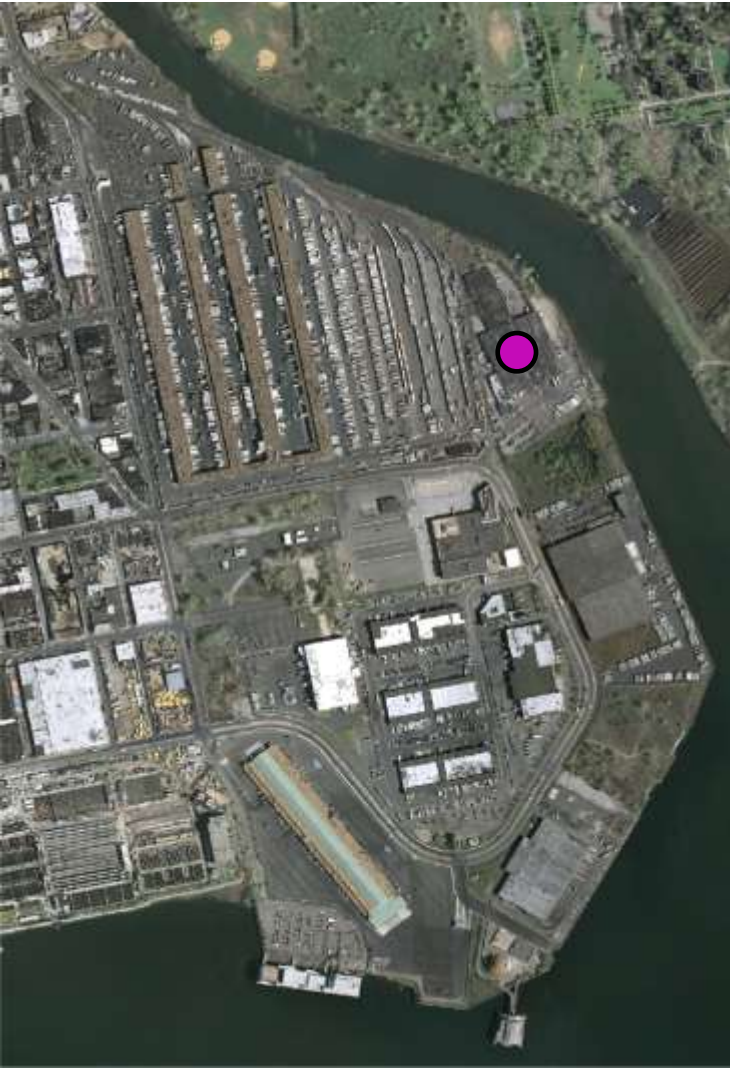
- One-day event in mid-2013 (date TBD)
- Showcase the culinary diversity of the Bronx and highlight the New Fulton Fish Market and the Food Distribution Center businesses
- Family-friendly, destination event for the local community, the Bronx, and the rest of the city
- Foster business-to-business connections among the NYC food industry

RFP Background

- RFP for event organizer released July 2012
- Received multiple responses
- NYCEDC in final stages of event organizer selection
- Event details to be finalized over the next several months

● Site of Proposed Event – New Fulton Fish Market parking lot

Dairyland (subsidiary of Chefs Warehouse):



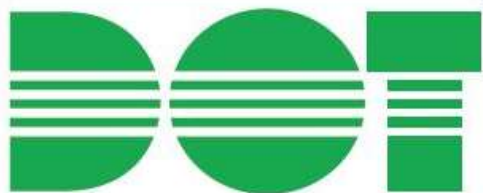
Dairyland expansion

- Site formerly shared by Bazzini and R Best
- Dairyland is acquiring existing 176,000 SF building
 - Currently in 138,000 SF; to move into additional 38,000 SF by mid-2013
- Work on building renovations began in October 2012
- Will expand refrigerated warehouse space by 57,000 SF to replace former Fruit Auction Rail Shed
- Interior renovation and rail shed conversion to be completed by April 2014
- Dairyland will bring ~300 existing jobs to facility and grow by ~100 jobs

● Dairyland Site - 200-240 Food Center Drive

NYCDOT Hunts Point Clean Trucks Program

NEW YORK CITY



HUNTS POINT CLEAN TRUCKS PROGRAM

Eligibility

Truck owners and operators meeting the following guidelines may be eligible to participate in the CTP.

- ❖ History of Moving Goods in Hunts Point and/or Port Morris
- ❖ Truck(s) are Class 3 to Class 8
- ❖ Truck(s) with a Engine Model Year 2003 and Older

For more information, visit www.huntspointctp.com

Sheridan Expressway - Hunts Point Land Use & Transportation Study

- NYSDOT has been studying the Bruckner Sheridan interchange for an EIS
- The State requested input from the City
- The City received a \$1.5 million federal planning grant to conduct an analysis of the land use and transportation implications of the project
- The study includes:
 - Community Visioning Process (Charrette held October 15, 2011)
 - Hunts Point truck study and ongoing traffic network analysis
 - Land use analysis of the surrounding area and the options identified during the community visioning process
 - An economic impact analysis and a cost-benefit analysis incorporating sustainability measures.



Sheridan Expressway - Hunts Point Land Use & Transportation Study

- A **community working group** made up of representatives from the four local Community Boards, elected officials, business owners, and community organizations, has met regularly since the summer to provide feedback and share information.

Timeline:

- Community Working Group Started Summer '11
- Public Visioning Fall 2011
- Public Charrette October 15, 2011
- Traffic Data Collection Winter 2012
- Screening Analysis Results Spring 2012
- Scenario Development Summer-Fall 2012
- Comparative Analysis Winter 2012
- Draft Recommendations Spring 2013
- Final Recommendations June 2013

If you have any questions or want to join the e-mail notification list, please contact us at:

Sheridan_hp@planning.nyc.gov



Hurricane Sandy Business Recovery Information

BACK TO BUSINESS

New York City, including the Department of Small Business Services (SBS) and the New York City Economic Development Corporation (NYCEDC), is coordinating a set of services to assist small businesses in recovering from Hurricane Sandy, including low-interest loans and free temporary space, supplies and services.

For more information, visit <http://www.nycedc.com/backtobusiness>

Discussion

