# ARTHUR AVENUE MARKET It's Pasta & Amore!









ARTHUR AVENUE MARKET is located in the "Little Italy" section of the Bronx with tempting treats of all kinds it's pasta and amore.

The market specializes in Italian foods, bakery items, dry goods, fresh produce, garden needs, and is also home to the famous Arthur Avenue Deli, which was recently featured on the national hit TV show "Throwdown" with Bobby Flay. Plus, Peter's Meat Market was recently mentioned in The Wall Street Journal and voted New York's #1 Butcher by the New York Times.

## HISTORY

In the 1930s, the City streets were overflowing with push-cart vendors. There were so many that in an effort to ease congestion, Mayor Fiorello LaGuardia established several neighborhood public markets: Essex Street, Moore Street, La Marqueta, and the Arthur Avenue Market each with its own local flavor and a wide variety of items. Arthur Avenue Market reflects the Italian heritage of the surrounding Belmont neighborhood – sometimes informally called New York's "real Little Italy." With close proximity to Fordham University, Yankee Stadium, the Bronx Zoo, and the New York Botanical Garden, Arthur Avenue Market and the surrounding business district attracts visitors from all around New York City and the Tri-state area.

# Merchants & Map

# 1 Arthur Avenue Casa Grande Cigars

Since 1997, La Casa Grande Tobacco has sold the neighborhood's largest and freshest selection of premium cigars in the Bronx. La Casa Grande features a walk-in humidor and will even provide a professional cigar roller for special events such as weddings. 718.364.4657 • www.lcgcigars.com



# 2 Arthur Avenue Market Pasticceria

As the market's only bakery and café, Arthur Avenue Market Pasticceria offers all the essential Italian pastries and coffee drinks. Here you will find cappuccino, espresso, cannoli and more. 347.590.6710



# 3 Boiano Foods, Inc.

As owners, Joe, Patsy, and Anthony Boiano sell fresh fruit and vegetables with an emphasis on produce used in Italian cuisine. Boiano's also sells a wide selection of nuts and dried fruit. 718.220.0346



# 4 Café Al Mercato

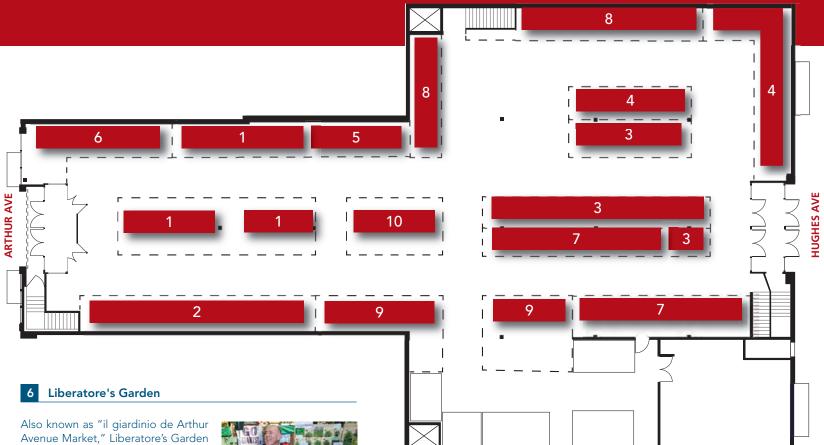
Café Al Mercato, one of the market's sit-down lunch establishments, offers Italian staples including Sicilian pizza and freshly prepared heroes. 718.364.7681



# 5 Felix's Customer Alterations

The newest vendor in the market, Felix's Customer Alterations is Arthur Avenue's tailor. In addition to repairing and altering clothes, Felix's also sells Arthur Avenue, New York City, and Italian heritage souvenirs including t-shirts and bags. 646.236.2548





sells flower arrangements, plants, special Italian heirloom seedlings, and more. 718.733.7690



# 7 Mike's Deli - The Original Arthur Avenue Italian Deli

Recently featured on the Throwdown with Bobby Flay, owner David Greco sells Italian specialties and prepared foods. Famous for its eggplant parmigiano and burrata, Mike's sells a wide variety of Italian paninis, pasta dishes, and deli items. 718.295.5033 • www.arthuravenue.com



# 8 Mount Carmel Gourmet Foods

Specializing in freshly prepared and packaged Italian specialty foods, Mount Carmel is identifiable by the rows of baccala: Italian salted cod. Mount Carmel also sells items like stuffed Italian peppers, imported pastas and tomato sauces, and a wide selection of imported herbs. 718.933.2295









# Peter's Meat Market – #1 Butcher in NYC

One of the oldest businesses in the market, Peter's Meat Market sells fresh meats and poultry, including meats not typically found in supermarkets. Peter's was recently featured in the Wall Street Journal and sells everything from ordinary pork chops to the specialty products such as rabbit. 718.367.3136



# 10 Jonas Bronck's Beer Company

Jonas Bronck's Beer Company and Mike's Deli - The Original Arthur Avenue Italian Deli, partnered to open The Bronx Beer Hall. This beer garden serves the complete selection of Jonas Bronck's Beer Co.'s original craft beers, as well as an original menu created and designed by Chef David Greco. 718.295.5033





# HOURS AND LOCATION Monday–Saturday: 7 A.M. – 6 P.M. Closed Sunday

The Arthur Avenue Retail Market is located in the heart of the Bronx's bustling Little Italy. It is only a 15-20 minute walk to nearby attractions such as the Bronx Zoo, the NY Botanical Garden, and Fordham University. The Market features ample seating and is air conditioned.

### **Location:** 2344 Arthur Avenue The Bronx, New York 10458

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